

REGIONAL DISTRICT OF NANAIMO

**MINUTES OF THE
NORTHERN COMMUNITY ECONOMIC DEVELOPMENT SELECT COMMITTEE
MEETING HELD ON THURSDAY, MARCH 9, 2017 AT 12:00 PM
(RDN OCEANSIDE PLACE)**

Present:

Director B. Rogers	Chairperson
Director J. Stanhope	Electoral Area G
Director B. Veenhof	Electoral Area H
Director M. Lefebvre	City of Parksville
Director T. Westbroek	Town of Qualicum Beach
Alternate J. McLean	Electoral Area F

Regrets:

Director J. Fell	Electoral Area F
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Also in Attendance:

P. Carlyle	Chief Administrative Officer
G. Garbutt	GM Strategic & Community Development
P. Thompson	Manager of Long Range Planning
S. Horsburgh	Sustainability Coordinator
P. Sherman	Recording Secretary

CALL TO ORDER

The Chairperson called the meeting to order and respectfully acknowledged the Coast Salish Nations on whose traditional territory the meeting took place.

The Chairperson welcomed Alternate Director McLean to the meeting.

DELEGATIONS

Evelyn Clark, President/CEO, Qualicum Beach Chamber of Commerce and Visitor Centre, re Study of the Economic Impact of Summer Events in Qualicum – 2015 Initiative

Evelyn Clark provided a summary of the 2015 study on the impact of summer events in Qualicum Beach and how funding was utilized.

Janet Thony, President, Coombs Farmers' Institute, re Parksville Qualicum Beach Growers Guide Magazine – 2016 Initiative

Janet Thony gave an overview of the process that was involved to create the Parksville Qualicum Beach Growers Guide that was envisioned as a brochure and developed into a magazine with 40,000 copies printed and being distributed throughout 2017.

The project received a great deal of support through various avenues and there is a surplus of funds received from the Northern Community Economic Development program for this application in the amount of \$2,909.

Joan Miller, Executive Director/Film Commissioner, Vancouver Island North Film Commission, re Film Sector Development – 2016 Initiative

Joan Miller spoke about the success of the Vancouver Island North Film Commission Film Sector Development Project, Phase Two – Capacity Building - Film and New Media Industry that focused on development of a skilled film sector workforce, attracting and promoting the film sector and identifying needs and opportunities to attract the film sector to the region.

Cheryl Dill, Executive Director, Central Vancouver Island Job Opportunities Building Society, re BladeRunners Program – 2016 Initiative

Cheryl Dill presented a slide presentation on the success of the 2016 BladeRunners Program that focused on youth employment training in landscaping and construction.

The meeting recessed at 1:25 PM.

The meeting reconvened at 1:29 PM.

MINUTES

MOVED Director Stanhope, SECONDED Director Veenhof that the minutes of the Northern Community Economic Development Select Committee meeting held on November 9, 2016, be adopted.

CARRIED

COMMUNICATIONS/CORRESPONDENCE

Summary Report – Coombs Farmers’ Institute – Parksville Qualicum Growers Guide Brochure

MOVED Director Stanhope, SECONDED Director Veenhof that the Summary Report – Coombs Farmers’ Institute – Parksville Qualicum Growers Guide Brochure be received.

CARRIED

BUSINESS ARISING FROM DELEGATIONS OR COMMUNICATIONS

Coombs Farmers’ Institute, re Parksville Qualicum Beach Growers Guide Magazine – 2016 Initiative - Surplus Funding

MOVED Director Westbroek, SECONDED Director Stanhope that the surplus funds of \$2,909 from the Coombs Farmers’ Institute, regarding the Parksville Qualicum Beach Growers Guide Magazine – 2016 Initiative be returned to the Regional District of Nanaimo and put back into the Northern Community Economic Development budget for 2017.

The committee discussed the policies regarding what happens to funds not utilized for Northern Community Economic Development projects.

MOVED Director Westbroek, SECONDED Director Veenhof that staff be requested to review the Terms of Reference regarding the policy of surplus funds in Northern Community Economic Development projects.

CARRIED

NEW BUSINESS

Regional Economic Development

The committee discussed the possibility of a regional economic development function.

MOVED Director Westbroek, SECONDED Director Stanhope, that staff be requested to write a report on establishing a regional economic development function.

CARRIED

ADJOURNMENT

MOVED Director Veenhof, SECONDED Director Stanhope, that this meeting be adjourned.

CARRIED

Time 2.01 p.m.

CHAIRPERSON