

REGIONAL DISTRICT OF NANAIMO

NORTHERN COMMUNITY ECONOMIC DEVELOPMENT SELECT COMMITTEE

WEDNESDAY, NOVEMBER 9, 2016

12:00 PM

RDN OCEANSIDE PLACE

Multi-Purpose Room 1

(830 Island Hwy W, Parksville, BC)

A G E N D A

PAGES

CALL TO ORDER

DELEGATIONS

Nikki Gervais, Parksville & District Historical Society, re. Parksville Museum Heritage Building Ramp Installation for French Creek Post Office and Craig Cottage

Daniel Sailland, Town of Qualicum Beach, re. Renovating the Old Fire Hall for Regional Industrial Growth

Daniel Sailland, Town of Qualicum Beach, re. Developing Airport Land Use Design Concepts

Lorraine Bell, Qualicum Beach Historical and Museum Society, re. Qualicum Beach Museum Powerhouse – Discovery Centre Interactive Display

Nikki Gervais, Parksville & District Historical Society, re. Parksville Museum Digital Heritage Exhibition

MINUTES

3-4 Minutes of the Northern Community Economic Development Select Committee meeting held on May 3, 2016.

BUSINESS ARISING FROM THE MINUTES

COMMUNICATIONS/CORRESPONDENCE

UNFINISHED BUSINESS

Distribution: B. Rogers, J. Stanhope, J. Fell, B. Veenhof, M. Lefebvre, T. Westbroek, P. Carlyle, G. Garbutt, P. Thompson, S. Horsburgh, P. Sherman

For Information Only: A. McPherson, H. Houle, M. Young, C. Haime, B. Bestwick, J. Hong, J. Kipp, W. Pratt, I. Thorpe, B. Yoachim, D. Sailland, D. Comis, T. Samra, F. Manson, C. Golding, M. O'Halloran

REPORTS

5 - 66 Northern Community Economic Development Program – Fall 2016 Proposals

Next Meeting (Verbal)

ADDENDUM

BUSINESS ARISING FROM DELEGATIONS OR COMMUNICATIONS

NEW BUSINESS

ADJOURNMENT

IN CAMERA

REGIONAL DISTRICT OF NANAIMO

**MINUTES OF THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT SELECT COMMITTEE
MEETING HELD ON TUESDAY MAY 3, 2016 AT 1:00 PM
AT THE RDN OCEANSIDE PLACE**

Present:

Director B. Rogers	Chairperson
Director J. Stanhope	Electoral Area G
Director B. Veenhof	Electoral Area H
Director T. Westbroek	Town of Qualicum Beach
Director M. Lefebvre	City of Parksville
Director J. Fell	Electoral Area F

Also in Attendance:

C. Midgley	Mgr. Energy & Sustainability
B. Ritter	Recording Secretary

CALL TO ORDER

The Chairperson called the meeting to order.

DELEGATIONS

Cheryl Dill, Central Vancouver Island Job Opportunities Building Society (CVIJOBS), re BladeRunners Program, 2016

A presentation was given in support of the application outlined in the report Northern Community Economic Development Program – Spring 2016 Proposals.

Janet Thony, Coombs Farmers Institute, re Mid Island Growers Guide

A presentation was given in support of the application outlined in the report Northern Community Economic Development Program – Spring 2016 Proposals.

Nikki Gervais, Parksville and District Historical Society, re Parksville Museum Digital Exhibition and Tour

A presentation was given in support of the application outlined in the report Northern Community Economic Development Program – Spring 2016 Proposals.

Joan Miller, Island North Film Commission, re. Film Sector Development

A presentation was given in support of the application outlined in the report Northern Community Economic Development Program – Spring 2016 Proposals.

Joe Straka, Oceanside Community Arts Council, re. Tidal Treasures

A presentation was given in support of the application outlined in the report Northern Community Economic Development Program – Spring 2016 Proposals.

Betsy Poel, Lighthouse Country Business Association, re. Bowser Village Core Sign

A presentation was given in support of the application outlined in the report Northern Community Economic Development Program – Spring 2016 Proposals.

MINUTES

MOVED Director Stanhope, SECONDED Director Westbroek that the minutes of the Northern Community Economic Development Select Committee meeting held on February 18, 2016, be adopted.

UNFINISHED BUSINESS

Chief Administrative Officers of the RDN, Town of Qualicum Beach, and The City of Parksville, meet with Kim Burden of the Parksville and District Chamber of Commerce to discuss future collaboration.

This meeting is scheduled after the adoption of the RDN Board Strategic Plan.

REPORTS

Northern Community Economic Development Program – Spring 2016 Proposals

MOVED Director Veenhof, SECONDED Director Lefebvre, that \$32,900 in funds from Northern Community Economic Development service be awarded as follows:

Central Vancouver Island Job Opportunities Building Society	BladeRunners Program, 2016	\$ 10,000.00
Coombs Farmers Institute	Mid Island Growers Guide	\$ 6,500 .00
Parksville and District Historical Society	Parksville Museum Digital Exhibition and Tour	\$ 0.00
Island North Film Commission	Film Sector Development	\$ 8,400.00
Oceanside Community Arts Council	Tidal Treasures	\$ 5,000.00
Lighthouse Country Business Association	Bowser Village Core Sign	\$ 3,000.00

CARRIED

ADJOURNMENT

MOVED Director Lefebvre, SECONDED Director Westbroek, that this meeting be adjourned.

CARRIED

Time 3.20 p.m.

CHAIRPERSON

TO: Northern Community Economic Development Select Committee **DATE:** November 1, 2016

FROM: Sharon Horsburgh
Sustainability Coordinator **FILE:** 6705-01

SUBJECT: Northern Community Economic Development Program – Fall 2016 Proposals

Five applications for Northern Community Economic Development (NCED) funding have been received in time for consideration at the NCED Select Committee Meeting Scheduled for November 9, 2016:

Appendix 1: Parksville & District Historical Society – Parksville Museum Heritage Building Ramp Installation for French Creek Post Office and Craig Cottage

Appendix 2: Town of Qualicum Beach – Old Fire Hall Renovation for Regional Industrial Growth

Appendix 3: Town of Qualicum Beach – Develop Airport Land Use Design Concepts

Appendix 4: Qualicum Beach Historical and Museum Society – Qualicum Beach Museum Powerhouse-Discovery Centre Interactive Display

Appendix 5: Parksville & District Historical Society – Parksville Museum Digital Heritage Exhibition

In addition to the current applications for consideration, all applications received since the beginning of the NCED program, including amounts awarded are outlined in **Appendix 6: Application Summary**.

Financial information requested through the application process is provided as confidential material under separate cover.

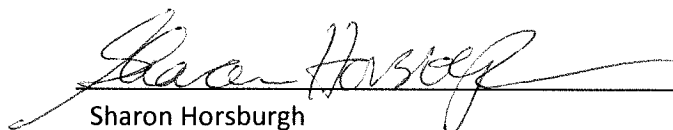
Table 1 on the following page lists the proponents, projects, amounts requested, and the total amount requested for the Fall 2016 intake.

Table 1: NCED – Project Proposals (Fall 2016)

Proponent	Project Name	Amount Requested
Parksville and District Historical Society	Parksville Museum Heritage Building Ramp Installations - French Creek Post Office and Craig Cottage	\$3,480.00
Town of Qualicum Beach	Renovating TQB Old Fire Hall for Regional Industrial Growth	\$19,932.00
Town of Qualicum Beach	Develop Airport Land Use Design Concepts	\$10,000.00
Qualicum Beach Historical and Museum Society	Qualicum Beach Museum Powerhouse-Discovery Centre Interactive Display	\$4,000.00
Parksville and District Historical Society	Parksville Museum Digital Heritage Exhibition	\$5,799.23
Fall 2016 Sub-Total		\$43,211.23

With Board approval of the 2016 Final Budget, revenues available to the Northern Community Economic Development Program total \$57,838. This total includes \$7,838 carried forward from 2015 along with the annual \$50,000 requisition for the Northern Community Economic Development service. Approximately \$1,000 of this total is allocated to advertising and other administrative costs. The remaining amount available for the Fall 2016 round of funding is \$22,000. It is intended the grants will be disbursed in the form of funding to support local initiatives that enhance economic resilience in Electoral Areas 'E', 'F', 'G' and 'H', the City of Parksville and the Town of Qualicum Beach.

Respectfully Submitted,



Sharon Horsburgh

Appendix 1:

Parksville & District Historical Society – Parksville Museum Heritage Building Ramp Installation for French Creek Post Office and Craig Cottage

Parkville & District Historical Society (PDHS) - Ramp Installation

Summary Evaluation

Proponent: Parkville & District Historical Society (PDHS)

Amount Requested: \$3,480.00

Summary: The PDHS has requested assistance to install a ramp to provide access and inclusivity for all visitors to the Museum. The ramps will enable the Museum to comply with the needs of mobility impaired community members, as well as be aesthetically appropriate for the museum's environment and the buildings' appearance. The French Creek Post Office (circa 1888), and Craig Cottage (circa 1930) are the last of our buildings that do not have ramps that will allow visitors with mobility restrictions to fully participate in the local history.

Eligibility: PDHS is an eligible organization. Eligible costs in the proposal include **Minor Capital**.

Priority Areas: **Priority Areas: Tourism and Recreation:** The ramp will provide safe access to facilities and attract visitors to the Parkville area. The Museum is steadily becoming a sought after tourist destination. Tourism websites rate us highly, and our Farmers' Markets are well attended. Increased programs will increase economic revenue generation and that will benefit our local community.

Evaluation Criteria:

<i>Project Viability:</i>	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
<hr/>		
<i>Financial and Administrative Feasibility:</i>	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources		✓
<hr/>		
<i>New and Unique:</i>	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
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<i>Economic Benefit:</i>	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities	✓	
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN	✓	
<hr/>		
<i>Community Support:</i>	Yes	No/ NA

Well-articulated community benefit; ✓
Demonstrates partnership with the community or other organizations ✓
Addresses priorities identified in the context of a community vision (Official
Community Plan, Regional Growth Strategy or Board Strategic Plan) ✓

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

NAME OF ORGANIZATION: Parksville & District Historical Society		AMOUNT REQUESTED: Up to \$3480
MAILING ADDRESS: 1245 E. Island Highway Parksville BC V9P 2E5		
CONTACT PERSON: Nikki Gervais	TELEPHONE NUMBER: 250 248 6966 FAX NUMBER:	E-MAIL ADDRESS: manager@parksvillemuseum.ca

PROJECT TITLE: Heritage Building Ramp Installation
PROJECT DESCRIPTION: We would like assistance in paying for ramps to be built that complies with the needs of our mobility impaired community members, as well as is aesthetically appropriate for the museum's environment and the buildings' appearance. The French Creek Post Office (circa 1888), and Craig Cottage (circa 1930) are the last of our buildings that do not have ramps that will allow visitors with mobility restrictions to fully participate in the local history. (Please attach any supporting materials and documents produced as a result of the project.)
PROJECT AREA (SELECT ALL THAT APPLY): <input checked="" type="checkbox"/> PARKSVILLE <input type="checkbox"/> QUALICUM BEACH <input checked="" type="checkbox"/> EA 'E' <input checked="" type="checkbox"/> EA 'F' <input checked="" type="checkbox"/> EA 'G' <input type="checkbox"/> EA 'H'
DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR: The funds will be used for purchasing construction material and paying for a contractor to design, build, and install the ramps on both buildings. We've approached a local independant contractor whose work we are familiar with and trust. The past projects he has completed for us have been meticulous and his adherence to, and knowledge of, the BC Building Codes are all reasons that we would like to support this small business owner. Please find attached his quote. (Please attach additional pages as necessary.)
LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES: None (Please attach additional pages as necessary.)

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

Parksville Museum is dedicated to becoming a community meeting place, and for us to fully meet that goal we need to be accessible to all of our community members. Parksville's demographics are predominantly retirees and Seniors', many of whom have mobility restrictions. Every year we welcome over 12,000 people to the museum through daily admissions, events, and our weekly Farmers' Markets. In addition we conduct many tours with local Seniors' groups, for example the Parksville Golden Oldies Sports Association and the Red Hat Society, as well as local retirement homes like Arrowsmith Lodge and Trillium Lodge. (continued on attached page)

(Please attach additional pages as necessary.)


LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

Upon completion of the project we will be proud to market the Museum as completely accessible to all levels of mobility restrictions. We are steadily becoming a sought after tourist destination; Tourism websites rate us highly, and our Farmers' Markets are well attended - increasing our offerings can only benefit our neighbourhood as well as the city. We are located in the "industrial" part of Parksville, just past Resort Drive. This area has been identified by the City of Parksville as an area to focus development and this project could help us play our part in improving our city. (continued on attached page)

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address.
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE 	DATE: 10/14/2016
By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.	

**SUBMIT HARD COPIES TO: NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM
 REGIONAL DISTRICT OF NANAIMO
 6300 HAMMOND BAY ROAD
 V9T 6N2**

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:	
DATE RECEIVED:	RECEIVED BY:
COMMENTS:	
FUNDING AWARDED: <input type="checkbox"/> YES <input type="checkbox"/> NO	AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.



PARKSVILLE MUSEUM

250 248 6966
1245 E. Island Highway Parksville BC V9P 2E5
www.parksvillemuseum.ca

Northern Community Economic Development - Program 2016

Program Information continued from Application Form

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

(continued from application form) Additionally many of our volunteers are Seniors', some in their 80s. We find it hard to see that not all of our buildings can be experienced by visitors who cannot negotiate the steps leading up to the French Creek Post Office and the Craig Cottage.

We would like to be able to share our district's history more completely by making all of our historic buildings accessible to all of our visitors – not just those that are able bodied! The installation of ramps that will allow a completely inclusive environment for all of our many visitors.

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

(continued from application form) This year the Museum's regular programming and events, along with our weekly Farmer's Market drew around 12, 000 people to a generally undervisited area. We have a host of new programmes planned for next year and with increased accessibility and savvy marketing we know we can increase that numbers in 2017.

Having another positive feature to promote can only be beneficial to the community, both economically and socially. The primary benefit and outcome is a social one; we can make previously neglected visitors feel recognized and included. These visitors can be fully immersed in our District's fascinating history along with all of our other visitors.

The potential economic benefit is that with our steadily increasing visitor numbers we are improving visibility and exposure to local restaurants and businesses – many of which are our vendors. Finally we are providing work for a young, talented and independent contractor, as well as continuing to support local businesses for our construction material needs.

Supporting Documentation:

Emailed quote from Matt Sydor for ramp construction.

From: Matt [REDACTED]
Sent: Monday, July 18, 2016 2:46 PM
To: Nikki Gervais
Subject: Ramp Estimate: labour and materials.

Good afternoon Nikki,

This estimate is based on Albertson's pricing *before* any museum discounts and to supply a structure that follows proper BC Building Codes (<https://www.rickhansen.com/Portals/0/accessibility-for-pwds.pdf>).

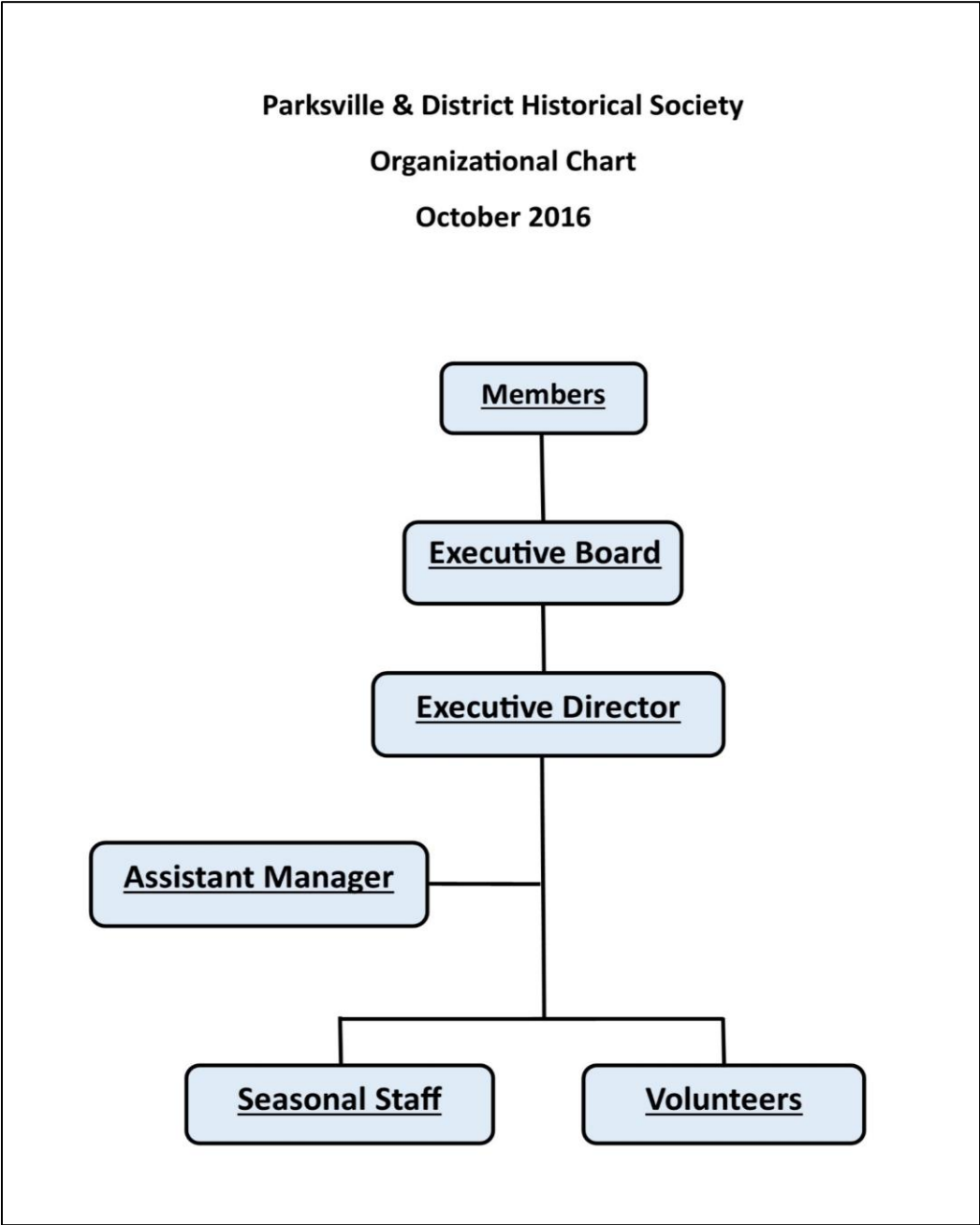
For a ramp with no switchback- Cost of materials: \$900 Labour: 2-3 days (\$560-\$840)

For a ramp with a switchback to save on overall length- Cost of materials: \$975 Labour: 2-3 days (\$560-\$840)

Feel free to reply with any questions or concerns.

Matt Sydor
House & Yard Solutions
Parksville & Qualicum Area
[REDACTED]

Organizational Chart



Appendix 2:

Town of Qualicum Beach – Old Fire Hall Renovation for Regional Industrial Growth

Project Title: Old Fire Hall Renovation for Regional Industrial Growth

Summary Evaluation

Proponent: Town of Qualicum Beach

Amount Requested: \$19,932.00

Summary: The Town of Qualicum Beach is looking to adapt the old Fire Hall through the renovation of two bays into an open concept studio to retain high tech businesses to the region. The Town of Qualicum Beach has recently been identified as the home of a growing creative marketplace through its Cultural Plan that sees creative industries as an economic driver. The area is home to many creative workers, such as graphic designers, sound engineers, video game designers and more recently, award-winning pioneers in Virtual Reality, Cloudhead Games.

Eligibility: Town of Qualicum Beach is an eligible organization. Eligible costs in the proposal include **Minor Capital improvements**

Priority Areas: **Employment and Skills Training:** attracts a mobile workforce to the area with future scalable opportunities to establish a high tech business network in the Region. This type of tech industry compliments the local film industry.
Arts, Culture and Media: This is an opportunity to enable the growth of a high tech studio in the Qualicum Beach area that will draw other businesses to the region. The vision to create an arts and media centre in the region will act as an accelerator or incubator program with industry partners in the high tech industry.

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
<hr/>		
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources	✓	
<hr/>		
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
<hr/>		
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities	✓	

Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN	✓	
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)	✓	

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:
See Attached

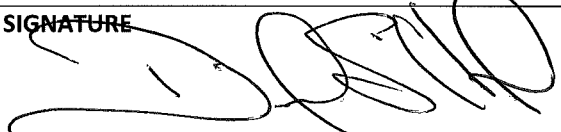
(Please attach additional pages as necessary.)

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:
See Attached.

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address.
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE 	DATE: October 14, 2016
By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.	

SUBMIT HARD COPIES TO: NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM
 REGIONAL DISTRICT OF NANAIMO
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OFFICE USE ONLY:	
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COMMENTS:	
FUNDING AWARDED: <input type="checkbox"/> YES <input type="checkbox"/> NO	AMOUNT AWARDED:

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Project Description:

The Town of Qualicum Beach is renovating its old Fire Hall to implement actions from its Youth and Family Retention and Attraction Strategy that focus on generating economic opportunities through job creation. Specifically, the Town is looking to adapt the old Fire Hall through the renovation of two bays into an open concept studio to retain high tech businesses to the region.

The Town of Qualicum Beach has recently been identified as the home of a growing creative marketplace through its Cultural Plan that sees creative industries as an economic driver. The area is home to many creative workers, such as graphic designers, sound engineers, video game designers and more recently, award-winning pioneers in Virtual Reality, Cloudhead Games. These professions are attracting a mobile workforce to the area with future scalable opportunities to establish a high tech business network in the region and support the vision of an accelerator or incubator program with industry partners.

As a result of identifying the professions, in 2013, the Town opened a Digital Media Studio in the old Train Station to offer low-cost, hot-desk opportunities and two small incubation spaces that allow small groups of three to five people to work on new projects. The old Fire Hall allows for the groups to grow in size to a business of up to 15 employees. However, businesses require twice the employees and space to allow these startups to get on their feet and have enough business to make their own investments moving forward.

Recently, the Town saw two startup companies leave the region because they could not find any affordable space to allow them to take this step to move beyond five people. The bays present an ideal open space for the installation of desk spaces located in the Town core and close to many amenities. The area has already been approved for modification to accommodate approximately 10 extra people. The old Fire Hall is already under use by Cloudhead Games, who employ 14 people, which is rapidly expanding and requires bringing more employees to the region in order to do so. Cloudhead is a BC Job Maker, has been featured nationally, and has already brought young employees and their families to the area.

Cloudhead is part of an integrated network of approximately 100 workers, some of whom make up other small companies in the Oceanside area. The workers bring their young families, offer programs to youth and the public, participate on school Parent Advisory Committees, participate in Official Community Planning processes, participate in business discussion forums, and host special events within the community. They bring high cultural value to the region.

Describe in Detail what the Northern Community Economic Development Funds will be used for:

The Northern Community Economic Development Funds will be used for minor capital improvements to renovate two bays and a bathroom in the old fire hall into a usable working space for programmers. The bay areas will be remodeled to include space for up to 10 people with upgraded electrical and flooring. The bathroom requires upgrades to meet building codes. Paint and drapes are required to create the appropriate ambiance for testing Virtual Reality products.



List all grants received and/or applied from other sources:

The Town of Qualicum Beach has already invested \$15,000 on the site to complete basic safety and building compliance upgrades. The space is offered at below market rates and this has been advertised per the legislation. The company occupying the space provides the identified benefits, which makes up part of the term agreement. The intent would be to continue offering this opportunity for these incubated mid-sized companies until they get enough business to invest in the area and then open the opportunity to other tech companies.

Explain how your project supports the principles and priority areas of the program:

Supporting and collaborating with an award-winning start-up integrates several principles and priorities that generate the development of regional innovation:

The Town of Qualicum Beach meets **Flexibility** by collaborating with a leading edge Virtual Reality start-up that offers the greatest potential to attracting young creative workers, foreign investors, and influential guests and companies to the Oceanside area. This is also in line with the Town's Youth and Family Attraction and Retention Strategy and we are attracting young professionals from Vancouver and internationally through this initiative. **Diversification** is met through the support of a growing tech industry, which in turn broadens the region's attractiveness for visitors through the workshops that the company holds and is a non-traditional industry in the Town of Qualicum Beach. The Town of Qualicum Beach is **Cultivating the Entrepreneurial Spirit** by supporting and **Facilitating Cooperation** with small business to grow the high tech industry. These industries are job makers in BC and send employees to conventions around the world thereby **Supporting Innovation in Science and Technology**. This naturally **Creates Regional Benefits** as employees bring with them knowledge and a network to attract investors and industry people to Qualicum Beach, that might not otherwise consider the region as such. Regional benefits also include collaboration to offer regular industry events for the over 100 professionals currently working in the area. These professionals are also making use of the Town of Qualicum Beach airport and the float planes in Nanaimo to commute to Vancouver, and this practice not only supports the transportation industry, but also encourages others in the tech industry to recognize the viability of the area.

The Regional District of Nanaimo has identified the development of the **High Tech Sector** as a priority area. This project demonstrates a collaboration with local government in order to identify local needs that will retain an award-winning Virtual Reality company in the region and support the next step to the incubation process. The region must continue to collaborate in order to ensure the attraction of creative economy in the area.

List any measurable economic benefits or other outcomes that will result from this project:

Through the expansion of space, Cloudhead Games, current occupier of the old Fire Hall would hire 6-8 more employees. Cloudhead Games is striving to double in size by the end of 2017, from 15-20 employees to 40. With their success, the high tech industry would expand in the region, with effects in attracting a young creative market in a non-traditional industry to Qualicum Beach. Cloudhead is working with the Town of Qualicum Beach to monitor the effects of integrating their business into the Town. The Town can monitor the direct jobs that come in to fill the office spaces, work with Cloudhead to identify where employees are coming from, where they choose to relocate in the area, and what contributions they bring to the community. As tech employees move to the region, the integration of current tech spaces will become important with the benefits of attracting investment and other businesses to the area.



Town of Qualicum Beach
RDN NCED Application 2016
Renovating the Town of Qualicum Beach Old Fire Hall for Regional Industry Growth

Breakdown of Amount Requested

Interlocking Foam for Floor Upgrades	\$2,360.00
Garage Door Remodeling	\$6,000.00
Bathroom Renovations	\$5,000.00
Electrical Installations for Desks	\$1,500.00
Paint	\$2,500.00
Cable/Curtains to divide room scale space for Virtual Reality	\$900.00
Desks (8x \$69)	\$552.00
Legs (32x \$35)	\$1,120.00
Total	\$19,932.00



October 12, 2016

RE: Letter of Support from Cloudhead Games Ltd. For the Town of Qualicum Beach Grant Application for the Northern Community Economic Development fund

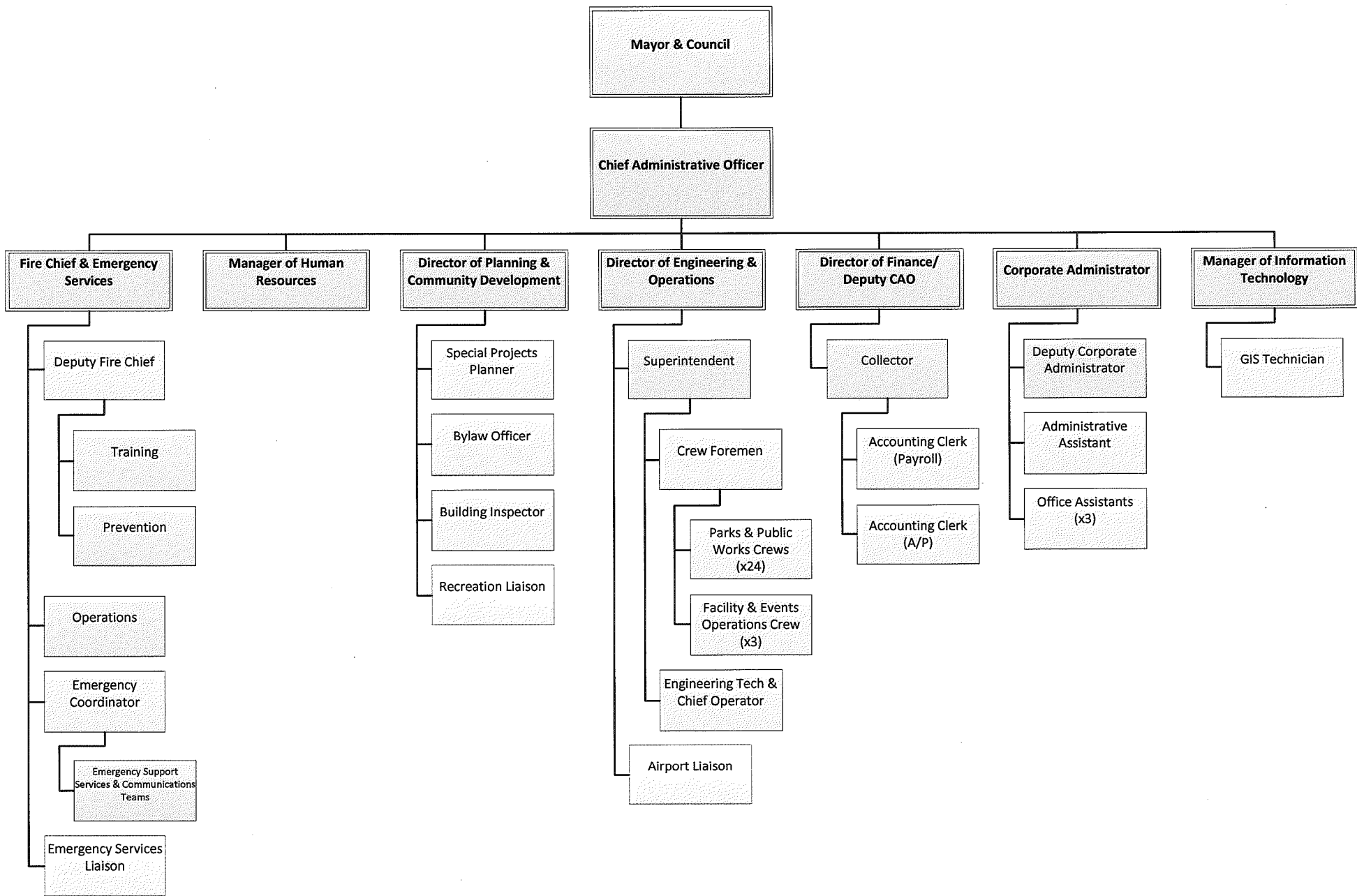
Dear Sir or Madam

We have been developing in Virtual Reality (VR) since late 2012. A successful Kickstarter campaign in the spring of 2013 gave us the mandate to create the first-ever announced, built for VR game, *The Gallery: Call of the Starseed*, which will be sold episodically throughout 2016 and 2017 helping to establish the upcoming VR market. With local investment raised last year we succeeded in completing our first game to sell on the digital marketplace Steam. Our startup VR game studio is currently at revenue as of April 2016. We have partnered with industry leaders such as Valve, HTC, Oculus, and Sony. Now, with multiple years under our belt, we have the knowledge, conviction and tenacity to make the best immersive VR experiences available. Our foundational code base and proprietary technology give us a giant leap forward in creating interactive experiences, while we continue to hone our VR sensibilities, making Cloudhead one of the best interactive VR studios in the world today. We have the unique opportunity to grow our studio in Qualicum Beach. Together with the Town and help from the region we want to enable growth in the tech industry.

Our team is growing fast! We currently have 14 full-time employees working from our studio. We have recently moved three employees here from various places across Canada and one, together with his family, from California. We have five more employees/contractors from Vancouver, Seattle and St. Catharines in Ontario, as well as many industry-related visitors flying in for various meetings. We are looking to hire 6-8 more employees for a new project in the new year and hope to double in size by the end of 2017. We need to renovate the downstairs of our studio to accommodate this growth and to allow new employees to thrive in our studio and enjoy the amenities that Qualicum Beach has to offer. We feel this will benefit the Town's Youth and Family Attraction and Retention Strategy and the Sustainability Plan to help enrich the employment opportunities within the region.

Sincerely,

Tracey Unger, General Manager
Cloudhead Games



Appendix 3:

Town of Qualicum Beach – Develop Airport Land Use Design Concepts

Project Title: Airport Land Use Design Concepts
Summary Evaluation

Proponent: Town of Qualicum Beach

Amount Requested: \$10,000

Summary: The development of Airport Land Use Design Concepts will provide direction toward a financially sustainable, revenue-generating airport facility in Qualicum Beach. The application identifies several key areas to guide the development of the airport, one of which, is developing a land use plan. The next step is to develop three conceptual site designs for key infrastructure development and subdivision. These designs will be presented to the public through the OCP process that will take place in 2017 for final definition prior to implementation.

Eligibility: The Town of Qualicum Beach is an eligible organization. Eligible costs in the proposal include: *Plans and Studies*.

Priority Areas: *Tourism and Recreation:* A self-sustaining airport provides a convenient avenue for visitors to come to the region, and promotes the region for young professional families who enjoy travelling to the lower mainland and other destinations

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources		✓
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities	✓	
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN	✓	
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)	✓	

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

See Attached

(Please attach additional pages as necessary.)

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

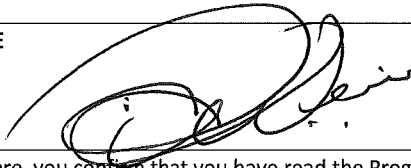
See Attached

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address.
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE



DATE:

October 25, 2016

By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.

SUBMIT HARD COPIES TO: NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM
REGIONAL DISTRICT OF NANAIMO
6300 HAMMOND BAY ROAD
V9T 6N2

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:

DATE RECEIVED:

RECEIVED BY:

COMMENTS:

FUNDING AWARDED: YES NO

AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

Project Description:

The Town of Qualicum Beach and Aeroedge Consulting have recently completed a draft Airport Business Plan, which was spearheaded by Council and is consistent with the direction of the Town's Official Community Plan (OCP). The Business Plan has been reviewed by the Town of Qualicum Beach Airport Users' Committee that is composed of private businesses, a member of the public, and private airport operators. The Airport Business Plan identifies several key areas to guide the development of the airport, one of which, is developing a land use plan.

A land use plan will identify available development areas with opportunities for industry attraction, development of alternative revenue sources, and provision of services for the airport. The next step is to develop three conceptual site designs for key infrastructure development and subdivision. These designs will be presented to the public through the OCP process that will take place in 2017 for final definition prior to implementation.

Describe in Detail what the Northern Community Economic Development Funds will be used for:

Goal 4 of the Qualicum Beach Airport Business Plan is to adopt a land use plan that identifies available development areas for both aviation and non-aviation related activity. To advance to plan adoption, the land use plan options for the airport will be presented during the OCP process that anticipate a varying mix of land use types, ranging from clean industrial, through commercial, to affordable residential, all to be vetted during the OCP review. It is the desire of the Town to use the Northern Community Economic Development (NCED) funds to hire a consultant to develop these plans. The Provincial Government has recently indicated that the development of the airport lands would be supported if the revenues so generated were directed to airport operations and improvement. The Town has long struggled to financially support the airport and has approached its local government neighbours to seek assistance given the regional service that the airport provides. The ongoing contributions received from the NCED fund to support this land use plan development will assist the Town in achieving self-sustaining financial operations for the airport to continue to serve the greater region.

This vision is shared by Provincial Government initiatives to grow the economy.

List all grants received and/or applied from other sources:

The Town of Qualicum Beach has previously received funding from the NCED Program for the development of the Airport Business Plan and for upgrading the communications technology at the airport.

Explain how your project supports the principles and priority areas of the program:

The vision of the Regional District's Board is for a healthy and diversified economy that benefits the region and leads to increased economic activity. The land at the airport comprises 184 acres (74.3 hectares) and can be developed as an economic centre to attract a unique cluster of innovative ventures, such as a film studio, restaurants, technical training facilities, and distribution. Such unique opportunities lead to an increase in tourism employment, innovation in science and technology and regional cooperation. The airport already facilitates cooperation through the Airport Users' Committee and naturally creates regional benefits by servicing a broad range of users, particularly a

growing market of young entrepreneurs and employees who travel by plane to other regions and choose to raise their families locally.

List any measurable economic benefits or other outcomes that will result from this project:

The Airport Business Plan identifies a land use plan that promotes infrastructure and subdivision potential for development of concepts to attract enterprises. This is one step towards achieving an overall vision of creating a hub for transportation serving a niche (general aviation) market, while creating unique opportunities as a destination airport. The conceptual designs will help to attract investors and enterprises and help grow existing businesses at the airport.

The airport is a catalyst for employment in the Parksville/Qualicum area that provides full and part time employment for 65 residents. By implementing a well-defined land use plan, the Town ensures increasing the economic impact through increased employment and revenue not only to the Town, but to the region.

October 24, 2016


Northern Communities Economic Development Committee
Regional District of Nanaimo
6300 Hammond Bay Road
Nanaimo, BC
V9T 6N2

It is my sincere pleasure to write a letter in support of the Town of Qualicum Beach application for funding to hire a consultant for the development of land use plans for the airport lands.

In addition to the economic value of the development of land around the airport for both commercial and industrial use it is important to note the contribution that fully developed airports give to the regional economy. Airports add significantly to regional development measured as economic output per capita; and the effect of airports on regional development occurs through their capacity to move both people and cargo, with the former being somewhat more important.

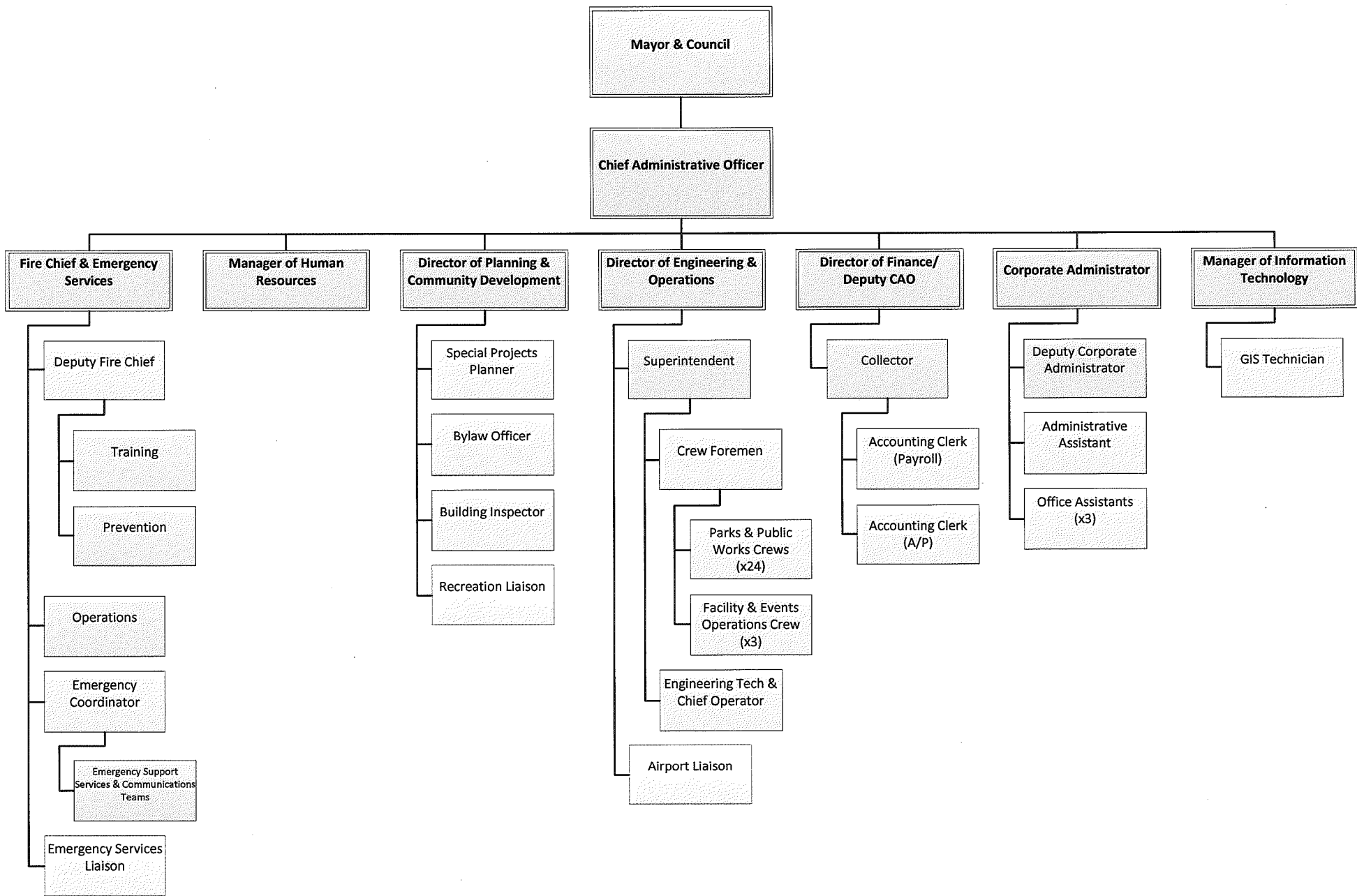
Having an established airport is important but the addition of commercial activity on the airport lands will improve our ability to attract new businesses to the region and improves the ability of existing businesses to grow through expanded opportunities to participate in the broader Canadian and North American economy.

Sincerely,

A handwritten signature in black ink, appearing to read 'Kim Burden', with a long horizontal flourish extending to the right.

Kim Burden

Executive Director



Appendix 4:

Qualicum Beach Historical and Museum Society – Qualicum Beach Museum Powerhouse- Discovery Centre Interactive Display

Qualicum Beach Historical Museum Power-House-Discovery Centre Interactive Display

Summary Evaluation

Proponent: Qualicum Beach Historical Museum

Amount Requested: \$4,000

Summary: This project involves the creation of an interactive display for our Powerhouse-Discovery Centre at the Qualicum Beach Museum. Through this display, visitors of all ages can learn about the science and conservation of power and energy in a fun and engaging way. The Centre is in a designated heritage building that was Qualicum Beach’s Powerhouse in the late 1920s. The display will be thematically linked to the original purpose of this heritage building. The project promotes **Tourism and Recreation** as well as consumer awareness of energy issues leading to greater sustainability and local resilience.

Eligibility: Qualicum Beach Historical Museum is an eligible organization. Eligible costs in the proposal include Minor Capital and Technology

Priority Areas: **Tourism and Recreation:** The project will offer visitors of all ages an opportunity to learn about the science and conservation of power and energy in a fun and engaging way. The Powerhouse building in Qualicum Beach is of historical significance and will provide visitors with an understanding of the sustainability implications of local energy supply through an interactive display.

Renewable Energy and the Green Economy: The implementation of this project will promote awareness of renewable energy systems. This will encourage investment and job creation in renewable energy and energy conservation through building awareness through onsite interactive activities.

Evaluation Criteria:

<i>Project Viability:</i>	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
<hr/>		
<i>Financial and Administrative Feasibility:</i>	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources	✓	
<hr/>		
<i>New and Unique:</i>	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
<hr/>		
<i>Economic Benefit:</i>	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities	✓	
Leads to increased economic activity or employment in the participating communities	✓	

Will attract business and investment to the Northern Communities of the RDN ✓

Community Support: Yes No/ NA

Well-articulated community benefit; ✓

Demonstrates partnership with the community or other organizations ✓

Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan) ✓

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

RECEIVED

OCT 28 2016

APPLICATION FORM

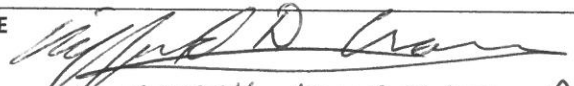
Northern Community Economic Development Program 2016

NAME OF ORGANIZATION: REGIONAL DISTRICT OF NANAIMO Qualicum Beach Historical and Museum Society		AMOUNT REQUESTED: 4,000
MAILING ADDRESS: 587 Beach Road, Qualicum Beach, BC V9K 1K7		
CONTACT PERSON: Lorraine Bell Office Administrator	TELEPHONE NUMBER: (250)752-9568 FAX NUMBER:	E-MAIL ADDRESS: qbmuseumadmin@shaw.ca

PROJECT TITLE: The Powerhouse Discovery Centre Interactive Display Project
PROJECT DESCRIPTION: Project involves the creation of an interactive display for our Powerhouse-Discovery Centre at the Qualicum Beach Museum. Through this display, visitors of all ages can learn about the science and conservation of power and energy in a fun and engaging way. The project is an ongoing board initiative driven by volunteer and staff efforts to re-develop the Powerhouse-Discovery Centre exhibits and programs. The Centre is in a designated heritage building that was the powerhouse of Qualicum Beach in the late 1920s. The display will be thematically linked to the original purpose of this heritage building. The project promotes the local tourism economy as well as consumer awareness of energy issues leading to greater sustainability and local resilience. (Please attach any supporting materials and documents produced as a result of the project.)
PROJECT AREA (SELECT ALL THAT APPLY): <input type="checkbox"/> PARKSVILLE <input checked="" type="checkbox"/> QUALICUM BEACH <input type="checkbox"/> EA 'E' <input checked="" type="checkbox"/> EA 'F' <input checked="" type="checkbox"/> EA 'G' <input type="checkbox"/> EA 'H'
DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR: The funds will be used to design, build and install an interactive display in the Powerhouse Discovery Centre of the Qualicum Beach Museum. (please see attached) (Please attach additional pages as necessary.)
LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES: BC Arts Council Museum Program Assistance Grant (applied Oct. 2016) \$4,000 BC Hydro Workforce of Tomorrow Grant (will apply) \$2,000 (Please attach additional pages as necessary.)

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

<p>EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:</p> <p>The Powerhouse-Discovery Centre, as part of the Qualicum Beach Museum, supports the RDN Board's vision of enhanced economic resilience through a strong, thriving and creative local economy. By training and employing local people, using local businesses, supporting tourism and the arts and heritage sector, and promoting environmental sustainability through public education, the project exemplifies many of the priority areas of the program. (These aspects are further described in the attached sheet.)</p> <p>(Please attach additional pages as necessary.)</p>
<p>LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:</p> <p>(please see attached sheet)</p> <p>(Please attach additional pages as necessary.)</p>
<p>PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:</p> <ul style="list-style-type: none"> <input checked="" type="checkbox"/> An Organizational Chart illustrating the structure of your organization, including Directors and volunteers. <input checked="" type="checkbox"/> A copy of a bank statement showing your organization's name and address. <input checked="" type="checkbox"/> A copy of your organization's financial statements for the current year and one year prior. <input checked="" type="checkbox"/> A copy of your organization's budget for the current year and one year prior. <input checked="" type="checkbox"/> Any supporting materials you consider necessary to communicate your project idea.

<p>SIGNATURE </p> <p>QUALICUM BEACH MUSEUM, DIRECTOR</p>	<p>DATE: October 26, 2016</p>
<p>By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.</p>	

SUBMIT HARD COPIES TO: NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM
REGIONAL DISTRICT OF NANAIMO
6300 HAMMOND BAY ROAD
V9T 6N2

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:	
DATE RECEIVED:	RECEIVED BY:
COMMENTS:	
FUNDING AWARDED: <input type="checkbox"/> YES <input type="checkbox"/> NO	AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

Project Title: "The Powerhouse-Discovery Centre interactive display project-'Relative Energy Display'"

1. PROJECT DESCRIPTION

The Qualicum Beach Historical and Museum Society is requesting an RDN Northern Community Economic Development grant to create an interactive display for our Powerhouse-Discovery Centre at the Qualicum Beach Museum. Through this fun and engaging display, visitors of all ages will learn about the science of power and energy. Our belief is that public education is the foundation of energy awareness and conservation.

The Relative Energy Display is part of a Board initiative to re-develop the Centre's exhibits and programs. This work ties into the museum's five phase revitalization process, which came out of our professionally developed Interpretation Plan. Long term plans for the Powerhouse-Discovery Centre are to install five interactive stations to allow visitors to experientially learn about the basic principles of power and electricity. The Centre is in a designated heritage building that served as the powerhouse of Qualicum Beach in the late 1920s and continues to be an iconic building of Qualicum Beach. The re-development will create a museum experience thematically linked to the building's original purpose. The project is highly feasible and will be completed in a timely and effective manner. The overall goal is to increase awareness about energy conservation.

The Relative Energy Display will show the amount of energy needed to supply common household electrical appliances. It will consist of a hand cranked generator and incandescent and LED lights, radio, fan and other small appliances. By using a hand-cranked generator, the relative energy display will demand various amounts of physical energy by the participant to provide the power requirements of selected residential loads. The generator is capable of supplying 25 watts maximum under human power. The display will consist of a series of three loads (lights, fan, and radio for example) that may be activated by the user operating the hand-operated generator. A panel type watt meter will graphically illustrate the effort made by the participant to operate each load, as the participant feels the difference in effort required through the generator crank handle. The display will increase awareness which we believe promotes conservation.

2. DESCRIBE IN DETAIL WHAT THE FUNDS WILL BE USED FOR

The funds will be used to design, build and install this interactive museum display. The display will be created by an experienced and well respected design team based in Vancouver: T.E.A.M. Design (Technical, Engineering and Associated Models). This company has created turn key designs and interactive exhibits for many museums, including the Stave Falls Visitor Centre (BC Hydro) and the Roger's Pass Visitor's Centre.

The work will involve:

- 1) the design of new display
- 2) the design and supply of components for display.
- 3) the construction of the new display to design requirements, assembly and testing the display
- 4) construction of cabinetry (by local craftspeople)
- 5) delivery and installation of display

The total estimated cost of the project is:

Watt Meter (Relative Energy Interactive)	\$ 5,600.00
--	-------	-------------

Display cabinet and case:.....	\$ 2,000.00
Didactics and interpretation.....	\$ 1,000.00
Administrative costs:.....	<u>\$ 1,000.00</u>
	\$ 9,600.00

The \$4,000 will go toward paying for the locally produced museum quality display cabinet and case, and the locally produced didactics and interpretative panels for the project. It will also be used for a portion of the museum quality Relative Energy Interactive. We are also seeking funding from the BC Arts Council to pay for the Relative Energy Interactive. The Qualicum Beach Museum will contribute the administrative costs.

3. EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:

Tourism and Recreation: The project contributes to a strong local economy by broadening the region’s attractiveness as a tourist destination. Memorable visitor experiences at the museum support the tourism economy of the area, as evidenced by our visitor statistics and by our high visitor rankings on Trip Advisor. Located close to the downtown area our iconic buildings are part of the vibrant and unique environment of Qualicum Beach. This impacts the multiplier effect of tourism dollars through local shopping, hotels, restaurants, etc...

Arts, Culture and Media: The Powerhouse-Discovery Centre, as part of the Qualicum Beach Museum, is an integral part of community cultural events hosted by museum. These include our highly successful Children’s Museum Day, a free event for families which attracts an average of 300 visitors each year. This event is supported by local businesses such as Quality Foods and the local branch of TD Bank, and also showcases other visitor destinations and community organisations, such as the Wildlife Recovery Centre and the Spinners and Weavers Guild.

Renewable Energy and the Green Economy/Technological Innovation: The project promotes public education about the science of power and energy, which we believe increases awareness, promotes conservation, and helps build a sustainable economy for our community. The education and awareness impact is evidenced in our well established volunteer program and in our education and outreach with local schools. The program helps encourage local people to conserve energy and support the green economy by making environmentally friendly choices. These choices include examining their energy consumption at home, and applying for RDN programs like the Woodstove Exchange, the Home Energy Assessment, and the Renewable Energy Incentive. This project also emphasizes technological innovation by demonstrating the history and science of energy and power. Planned future displays in the Powerhouse-Discovery Centre will also emphasize the opportunities of alternative energy such as solar, wind and geothermal.

Employment and Skills Training: The project is part of the wider work of the Qualicum Beach Museum. The museum retains two permanent professional staff members, and has an on-going student employment and training program during the peak season. By accessing federal funding through the Canada Summer Jobs program, the museum offers professional experience and training for local university students in related fields such as engineering, science, tourism, and museum studies. The Powerhouse-Discovery Centre is a case in point, as summer students have been integral to the

conceptualisation and development of the new displays and education programs, and have benefitted from this hands-on professional experience. In addition, in partnership with Vancouver Island University, we provide a work-study position for one university student intern for the Fall and Winter. We also provide an important resource to local schools, home schooling, early learning programs, RDN programs, and human services agencies. Finally our museum hires local trades people and utilises local businesses whenever possible in order to support local employment and commerce.

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

Museum Attendance: The project will enhance the visitor experience of the museum which will impact visitor numbers per year, admissions revenue per year, and public profile as measured on Trip Advisor, our website, and social media. This will contribute to the tourist industry of Qualicum Beach and area.

Local economy: The project will hire local craftspeople to produce the cabinetry for the display.

Sustainability: The project will refer visitors to specific energy conservation programs such as those offered by the RDN.

Education and Training: The project will enhance existing educational programs which are measured by number of participants per year.

Future Grants: The project will enhance our ability to apply for future project and operational funding from other granting bodies such as the BC Arts Council, BC Hydro, the Vancouver Foundation, and Heritage BC.

SUPPLEMENTAL MATERIAL

- Organizational Chart (attached)
- Bank Statement (attached)
- Financial statements current and prior year (attached)
- Budget for current and prior year (attached)

FURTHER SUPPORTING MATERIAL

Statistics (attached)

- Museum Visitors
- Admissions
- Inquiries
- School and Community Tours:
- Gift Shop Sales

Estimate from TEAM design

T.E.A.M. Design Group

Technical, Engineering & Associated Models

October 07, 2016

Qualicum Beach Museum
587 Beach Road
Qualicum Beach, B.C.
V9K 1K7

Attention: Mr. Tony Taylor

Re: Proposal for – new display for the Qualicum Beach Museum Discovery Centre: Interactive Station- Power House- Phase II

Dear Sir,

As requested, I include descriptions and cost estimates to design and fabricate a new interactive display at the Qualicum Beach Museum Discovery Centre.

Use a hand crank generator system with electrical loads and panel mount watt meters to measure power generated to supply the loads. (As described in your QBM Phase II RFQ)
Option Two: Supply a 110-volt plug-in display using a mechanical residential watt-hour meter to illustrate power usage in the home. (Similar to the BC Hydro Stave Falls watt-hours exhibit)
Both options are described below.

1) Relative energy display

Description:

Relative Energy to Supply Electrical Appliances.

- To consist of a hand cranked generator and incandescent and LED lights, radio, fan, etc, as required.

By using a hand-cranked generator, the relative energy display will demand various amounts of physical energy by the participant to provide the power requirements of selected residential loads. The generator is capable of supplying 25 watts maximum under human power. The display will consist of a series of three loads (lights, fan, radio for example) that may be activated by the user operating the hand-operated generator. A panel type watt meter will graphically illustrate the effort made by the participant to operate each load as the participant feels the difference in effort required through the generator crank handle.

1098 West 24th Street
North Vancouver B.C. V7P2H9
Email: teamdesign@telus.net

Phone (604) 904-2400

Cell: (604)644-8681

October 27, 2016

Work required:

- 1) Design new display in consultation with interpretive center staff.
- 2) Design and supply components for display.
- 3) Construct the new display to design requirements, assemble and test the display.

Cost estimate:

Watt Meter display without display cabinet base and case:..... \$5,600.00

Terms: Payment due at time of delivery and final invoicing. Above prices are subject to applicable taxes.

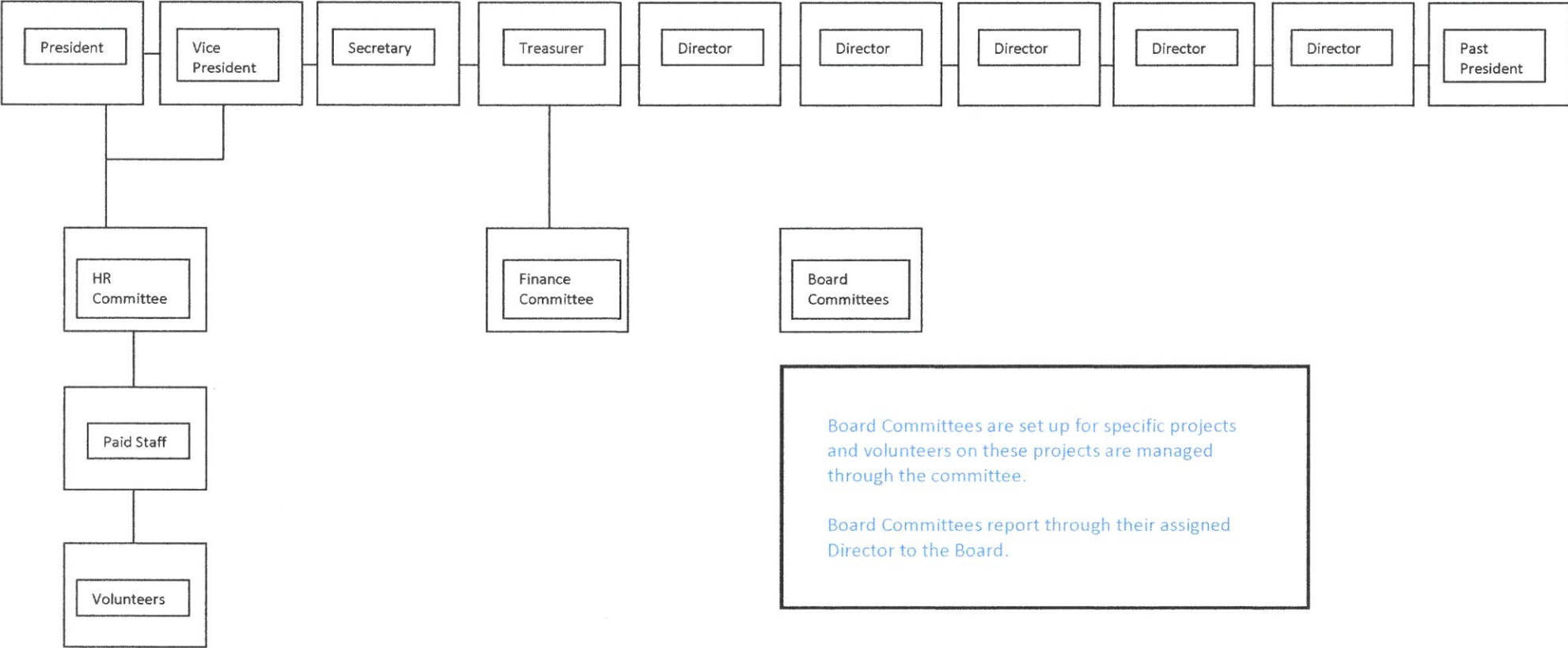
Delivery: Construction of display to be completed no later than March 30, 2017, provided contract is in place by November 30, 2016.

I hope this provides the information you require at this time.

Peter Partridge
TEAM Design

Qualicum Beach Historical & Museum Society Organizational Chart

October 26, 2016



Board Committees are set up for specific projects and volunteers on these projects are managed through the committee.

Board Committees report through their assigned Director to the Board.

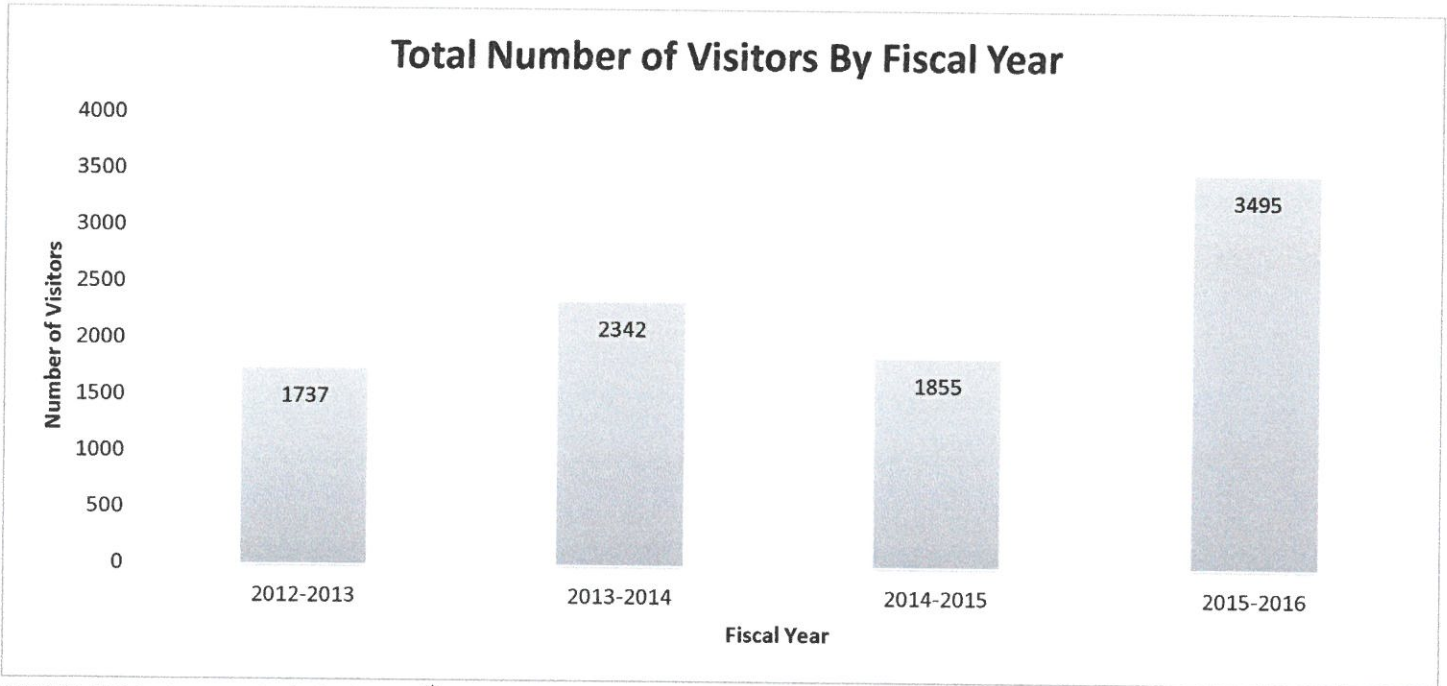
Board decisions are made by the entire Board, there is no Executive Committee.

Prepared by Wendy Maurer, President

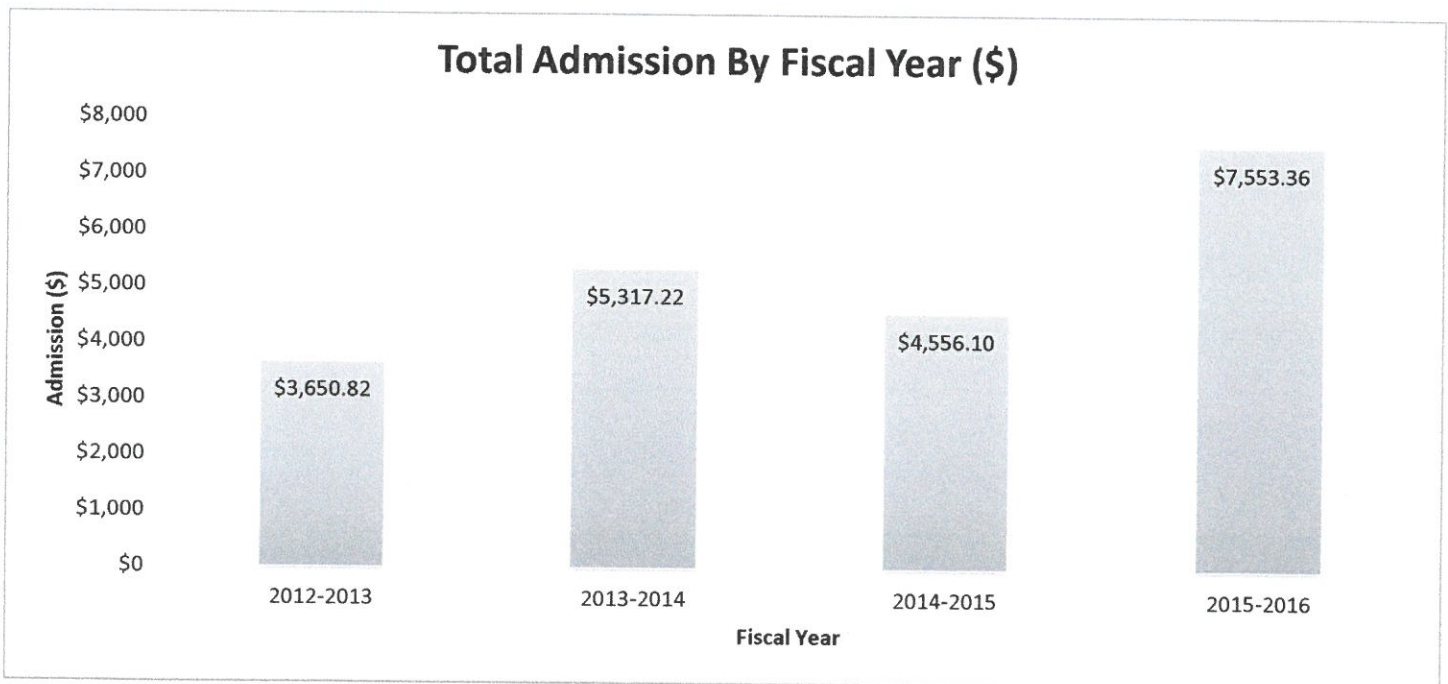


2012-2016 Qualicum Beach Museum Statistics

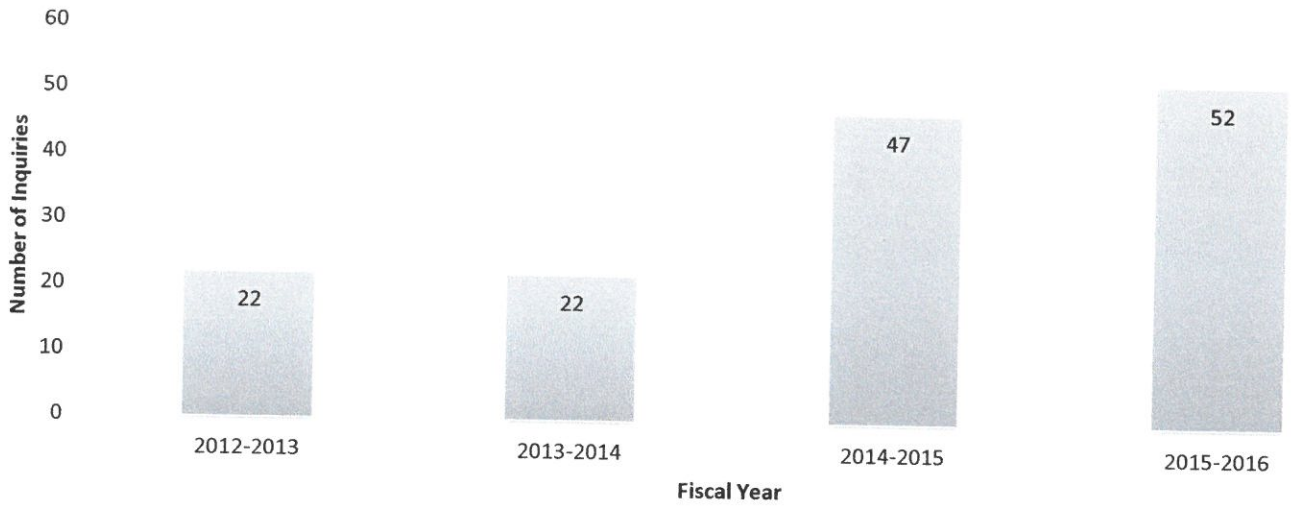
*Please note, the museum was closed from November 2014 to May 2015 for renovations.



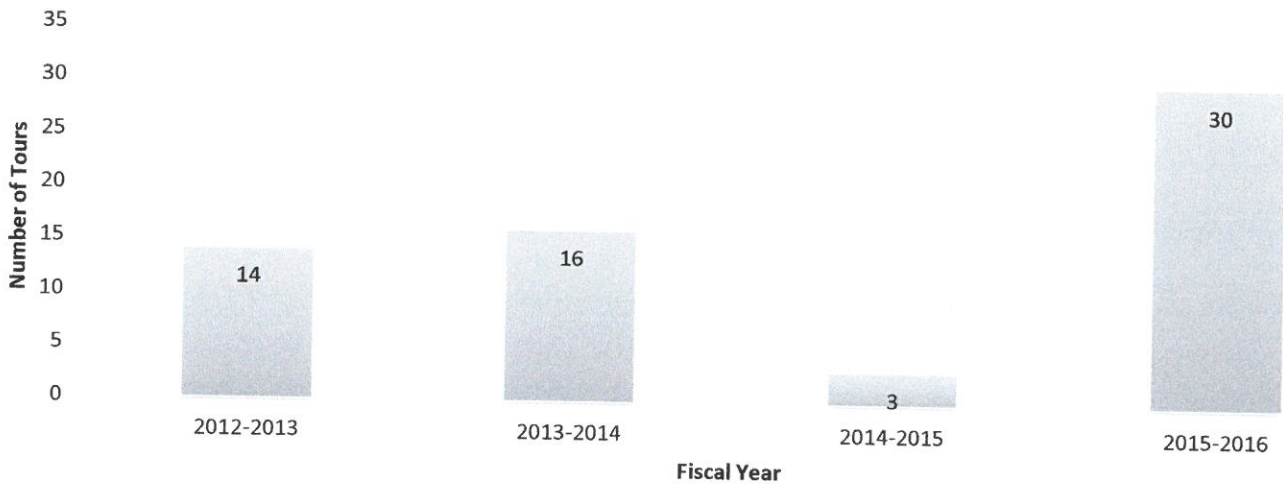
**2013-2014: does not include the 100th anniversary of the train station (approximately 823 attendees).



Number of Inquiries By Fiscal Year

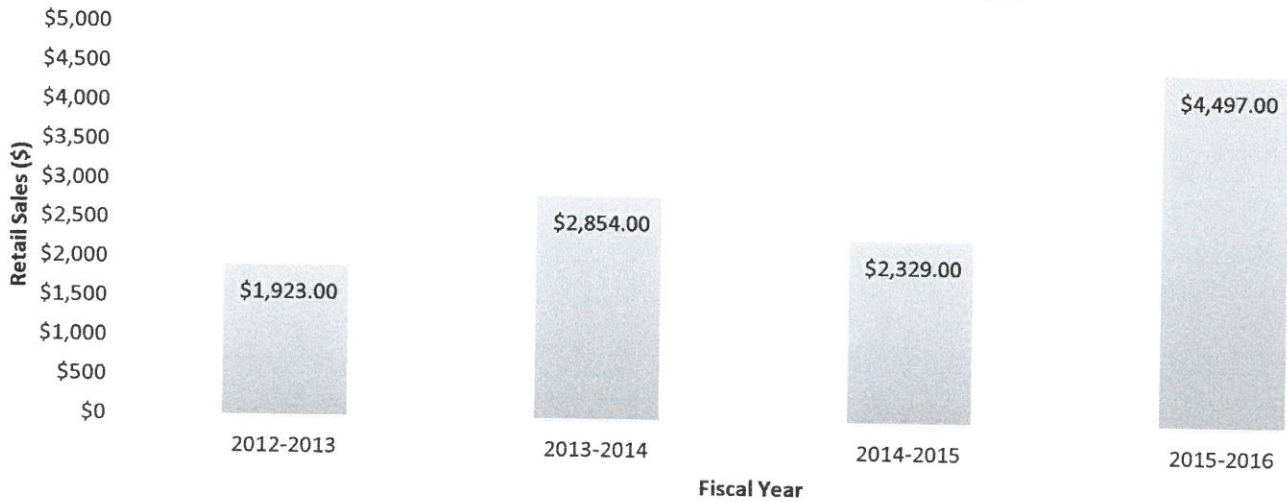


Number of Tours By Fiscal Year



***2014-2015: tours only took place in the month of June.

Total Gift Shop Sales By Fiscal Year (\$)



Appendix 5:

Parksville & District Historical and Society – Parksville Museum Digital Heritage Exhibition

Parksville Museum Digital Heritage Exhibition

Summary Evaluation

Proponent: Parksville & District Historical Society (PDHS)
Amount Requested: \$5,799
Summary: Development of a website, as well as additional wi-fi capability at the Parksville Museum to host a digital exhibition online that can also be accessed alongside information panels on site. The digital tour will also direct visitors to local landmarks, businesses and other community amenities.
Eligibility: PDHS is an eligible organization. Eligible costs in the proposal include **Minor Capital**. Funding will provide technology and online content for the digital tour as well as physical interpretive panels on site.
Priority Areas: **Tourism and Recreation:** The project will promote Parksville’s unique cultural history and current cultural offerings to residents and visitors to the area, as well as nationally online.
Arts, Culture and Media: The project promotes arts and cultural activities on site as well as throughout the region to support regional tourism.

Evaluation Criteria:

Project Viability:	Yes	No/ NA
Clear and well-defined project	✓	
Strong potential for success	✓	
Realistic goals	✓	
Sufficient information provided	✓	
Financial and Administrative Feasibility:	Yes	No/ NA
Realistic budget with clearly identified capacity to undertake work	✓	
Evidence that the funds will be well managed	✓	
Demonstration of other funding sources	✓	
New and Unique:	Yes	No/ NA
Unique component is evident in the project – the work is not already being attempted	✓	
The proposal does not replicate an existing event, program or project	✓	
Support will not compete with existing businesses or generate unfair competition for small or local businesses	✓	
Economic Benefit:	Yes	No/ NA
Demonstrates quantifiable economic benefits to the participating communities	✓	
Leads to increased economic activity or employment in the participating communities	✓	
Will attract business and investment to the Northern Communities of the RDN	✓	
Community Support:	Yes	No/ NA
Well-articulated community benefit;	✓	
Demonstrates partnership with the community or other organizations	✓	
Addresses priorities identified in the context of a community vision (Official Community Plan, Regional Growth Strategy or Board Strategic Plan)		N/A

Project Area: PARKSVILLE QB EA 'E' EA 'F' EA 'G' EA 'H'

NAME OF ORGANIZATION:		AMOUNT REQUESTED: \$5,799.23
MAILING ADDRESS:		
CONTACT PERSON:	TELEPHONE NUMBER: FAX NUMBER:	E-MAIL ADDRESS:

PROJECT TITLE:
PROJECT DESCRIPTION:
(Please attach any supporting materials and documents produced as a result of the project.)
PROJECT AREA (SELECT ALL THAT APPLY): <input type="checkbox"/> PARKSVILLE <input type="checkbox"/> QUALICUM BEACH <input type="checkbox"/> EA 'E' <input type="checkbox"/> EA 'F' <input type="checkbox"/> EA 'G' <input type="checkbox"/> EA 'H'
DESCRIBE IN DETAIL WHAT THE NORTHERN COMMUNITY ECONOMIC DEVELOPMENT FUNDS WILL BE USED FOR:
(Please attach additional pages as necessary.)
LIST ALL GRANTS RECEIVED AND/OR APPLIED FOR FROM OTHER SOURCES:
(Please attach additional pages as necessary.)

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

EXPLAIN HOW YOUR PROJECT SUPPORTS THE PRINCIPLES AND PRIORITY AREAS OF THE PROGRAM:


(Please attach additional pages as necessary.)

LIST ANY MEASURABLE ECONOMIC BENEFITS OR OTHER OUTCOMES THAT WILL RESULT FROM THIS PROJECT:

(Please attach additional pages as necessary.)

PLEASE PROVIDE THE FOLLOWING SUPPLEMENTAL MATERIAL:

- An Organizational Chart illustrating the structure of your organization, including Directors and volunteers.
- A copy of a bank statement showing your organization's name and address.
- A copy of your organization's financial statements for the current year and one year prior.
- A copy of your organization's budget for the current year and one year prior.
- Any supporting materials you consider necessary to communicate your project idea.

SIGNATURE 	DATE:
By signing here, you confirm that you have read the Program Guide and that you are signing on behalf of an eligible applicant.	

**SUBMIT HARD COPIES TO: NORTHERN COMMUNITY ECONOMIC DEVELOPMENT PROGRAM
REGIONAL DISTRICT OF NANAIMO
6300 HAMMOND BAY ROAD
V9T 6N2**

SUBMIT DIGITAL COPIES TO: nced@rdn.bc.ca

OFFICE USE ONLY:	
DATE RECEIVED:	RECEIVED BY:
COMMENTS:	
FUNDING AWARDED: <input type="checkbox"/> YES <input type="checkbox"/> NO	AMOUNT AWARDED:

Please Note: The Regional District of Nanaimo is subject to the provisions of *The Freedom of Information and Protection of Privacy Act* and cannot guarantee that information provided can or will be held in confidence.

Northern Communities Economic Development Grant Application – 2016

Project Title: Parksville & District Digital Heritage Exhibition

Project Description:

The Digital Heritage Exhibition Project is an initiative that will increase public access to the cultural significance of the history, artistic diversity and cultural resources of the region – specifically that of School District 69. Using digitized archival material, interviews with local seniors, and high quality images of important artifacts, this project will use a combination of innovative technological applications and visual media forms to introduce our visitors to the rich diversity of our Region’s history, as well as contemporary cultural and artistic resources.

Project Goals:

- a. Share more of the Region’s history by using a variety of media platforms as a way to reach a wider audience and attract more visitors to the area; strengthening resident’s and tourist’s knowledge of our district’s history.
- b. Contextualize our Region’s history of farming and agriculture to strengthen our commitment to food security; increase our visitor’s awareness of the local agri-tourism throughout the region. The Digital Heritage Exhibition will link historical farming with contemporary themes that are relevant to agribusiness in our rural areas.
- c. Highlight how our history intersects with important contemporary themes, like food security, and introduce visitors to current organizations, local farmers markets, food producers, artisans and businesses that will derive real economic benefit from reaching a wider audience.
- d. Using the primary digital platform to highlight the rich cultural and artistic fabric that makes up our community, attracting more business and investment to the area.

The Parksville & District Historical Society has existed since 1976 and has collected tens of thousands of objects and unique documents that illustrate the early development of School District 69. Currently portions of these collections are used to demonstrate how the first European homesteaders survived in the Region, and highlights the entrepreneurial spirit that

allowed the founding families to eke out a living and survive on Vancouver Island in the late 1800s.

Using a digital platform and an easy to maintain website the Digital Heritage Exhibition Project will allow Parksville Museum to share increasingly more of its collections with the public and entice more visitors to the area. This project will be used to introduce physical and online visitors to the diversity of our local culture and artisans and serve as a virtual ambassador for the Northern Communities.

The project is centered on our collection of heritage buildings that will serve as thematic representations of events and developments in the district's history. For example, our 1907 Montrose Schoolhouse can be used as a springboard to share the progression of education in the area. This will be done by installing interpretive panels that will include background information on the building, any archival images, and a map of the building's original location before being moved to the Museum. Most importantly, the panel will include a Quick Response (QR) code that can be scanned with a smartphone or tablet.

The code will take the visitor to a dedicated space on the Parksville Museum website that will allow them to explore much deeper into the history of education throughout our communities. The visitor will be able to hear recorded interviews from seniors that attended local schools, view pictures of the first teachers and students of the area, see images of artifacts like the old school bell and school strap, and virtually explore report cards and homework done by local students from the early 1900s. We would then use the theme of education to invite visitors to explore other local businesses or organizations like the McMillan Art Centre which is run out of the first permanent schoolhouse in Parksville.

Based on our visitor statistics of approximately 12,000 visitors a year, hits on our website and popularity of our Social Media accounts we are confident that our Digital Heritage Exhibition will attract more visitors to the museum, which will contribute to our Region's tourism industry and local economy.

Describe in Detail what the NCED Funds will be used for:

Our funding strategy involves requesting funds from the NCED, Services Canada and Heritage Canada to unveil the new exhibits that will use artifacts and archival material that are in currently in storage due to limited exhibition space. Through online platforms and digital media we can produce new exhibits that can be displayed to the community and tourists both in person and online.

1. *Technological infrastructure:*
 - a) A dedicated workstation that will host a network with increased storage capabilities for the material that will be digitized and uploaded to the Digital Heritage Exhibition.
 - b) A business grade router that will allow visitors to use a compartmented guest-Wi-Fi signal. This will ensure the safety of the Parksville Museum's digital resources as well as increase the efficacy of the project.
 - c) Wi-Fi access points that will extend and strengthen the range of the Wi-Fi, allowing visitors to access the Digital Heritage Exhibition across the grounds of the museum without using their own data.

2. *Website Development:*

Staff resources to building theme specific pages on our website that will showcase digitized archival material, audio and visual media, images and contemporary community resources. All accessible to the public.

3. *Interpretive Panels:*

Designing, manufacturing and installing the interpretive panels that accompany the buildings and other historical features throughout the grounds. There will be 19 smaller interpretive panels for buildings and exhibits, and two larger panels.

4. *Tourism Platforms:*

Integrating the Digital Heritage Exhibition into various regional, provincial, and national platforms. Described in detail above.

5. *Project Marketing and Promotion:*

This project will be connected to our celebration of Canada's 150th Birthday and our target audience will be tourists, and the local communities from Parksville up to Bowser. The communications and marketing strategy for the Digital Heritage Exhibition will target municipal, regional, provincial, and national organizations. Partnering with these organizations will promote the Region's rich cultural and artistic resources to a very wide audience and will increase heritage and culture tourism to the area. Our established social media networks will also be utilized and promotions through Facebook, Twitter, Instagram, Trip Advisor and our website will maximize the reach of this project.

 - a) *Regional:* Recently Parksville Qualicum Beach Tourism Association, in collaboration with Target Multi-Media completed a Historic Walking Tour that promotes heritage sites throughout the Oceanside area. The Parksville Museum will be integrated into their tour as a major stop on the route, and in PQB Tourism Association in turn will be promoted on the Parksville Museum information sign introducing visitors to the Project. The online portal will direct visitors to the PQB Tourism Association tour, the PQB Tourism Association website, and other places of local historic interest.

- b) *Provincial:* The Digital Heritage Exhibition project will also be added to and promoted on timetravelbc.ca - administered by the Heritage Tour Alliance of BC and the British Columbia Museum Association, as well as Heritagebcstops.ca - administered by Heritage BC.
- c) *National:* The Digital Exhibition will be submitted to the Virtual Museum of Canada, which is administered by the Canadian Museum of History, placing our community's history and identity within a national context.
- d) *Social Media:* We will also be utilizing Facebook's "Boost" feature which will allow us to pay a nominal fee and have our Digital Heritage Exhibition be promoted on advertising banners to all of Facebooks users that are within a specific region and demographic of our choosing.

Other forms of funding:

The Museum will be contributing resources to the project in the form of staff training and time. The Parksville Museum will be applying to Services Canada and Heritage Canada for funding to pay for local students to assist with the cataloging, digitization and adding historic resources to the website as we acquire or digitize them.

Staff time will also be allocated to continue fostering and building strong community partnerships so that we can expand the Region's cultural and heritage resources available to visitors and increase economic opportunities by showcasing local products and services of locally based artisans, food producers, and cultural events.

We have already acquired in-kind donations from community partners. All of the vendors that have provided quote for this application have heavily discounted the costs quoted.

To ensure our program is fully inclusive for all sectors of our community we will be seeking 5 sponsors in the community to help fund 5 inexpensive tablets that will be available for loan for the duration of their visit to the Museum. This will offset parts of the cost of this project as well as provide a promotional platform for the 5 businesses or organizations that will provide sponsorships.

We will be consulting with local businesses and experts in the implementation of this project to ensure that we support local business and deliver a high quality exhibition.

Explain how your project supports the principles and priority areas of the program:

Arts/culture

Parksville Museum is already home to the Traditional Crafters-in-Residence program; a master potter, Larry Aguilar, demonstrates and works out of one of our structures, and Blacksmith Dave Kasprick demonstrates and teaches out of our fully functioning forge. This project will allow us to, simultaneously, teach visitors about the history of trades in our area as well as introduce visitors to local artisans and provide ways to purchase their wares – both in person and virtually. Furthermore, these interpretive panels will link visitors to other local galleries, and relevant organizations.

Tourism/recreation

Parksville Qualicum Beach Tourism Association (PQBTA) has identified two types of tourists that frequent our region: the Authentic Experiencer and the Cultural Explorer. According to the PQB Tourism Association the Authentic Experiencer is described as someone who prefers understanding the history of the places they visit and favours local culture and authentic engagement with their destinations. PQBTA go on to describe the Cultural Explorer as someone who loves quirky places and cultural experiences, and thrive on discovering the heart of a community. Parksville Museum can satisfy both those types of travelers. Walking through our period specific buildings provides a unique and tangible connection to our district's past and allows people to understand the identity and history of our area. By leveraging our unique brand into a digital educational and promotional platform we can ensure that our unique cultural offerings will reach a global audience. Our project will allow visitors to gain a deeper understanding of the people and organizations that make up our community and serve to entice more visitors to our district.

Agritourism & sustainability

Strengthening food security and local food production is important to Parksville Museum and will be a major focus of the Digital Heritage Exhibition. Every year the Parksville Museum hosts the increasingly popular Parksville Museum Farmers' Market. Our visitor numbers for the summer were around 12,000 people – a number that we are planning on increasing in the years to come. In addition we have partnered with the Canadian Organic Gardeners association, and Gaia College and have started running sold out bi-weekly classes on Basic Gardening practices and Master Gardening Classes. We are also working on a collaborative project with the Coombs Farmers Institute. All of these community partnerships have placed the Museum in a unique position to use the history of the region as a way to foster dialogue about food security, and local food production. Multiple interpretive panels have been designated to provide information about the history of local food production, ways to practice sustainable gardening,

and promoting the new Parksville Museum Urban Farm School. The QR code will direct visitors to more historical information and images, as well as a resource list of farms and markets where local food is available, and local organizations and programs that work towards supporting local food producers and agriculture.

List any measurable economic benefits or other outcomes that will result from this project:

1. Providing community based organizations, local entrepreneurs with a strong promotional platform to showcased local arts & crafts as well as locally grown produce. This ultimately increases sales or patronage.
2. Strengthening community partnerships by interconnecting the artistic and cultural stakeholders in the Region.
3. Fueling local tourism through increased regional, provincial, and national exposure for the Parksville Museum and its Farmers' Market, Urban Farm School, Traditional Crafters-in-Residence, as well as the dozens of vendors, artisans, community partners, and stakeholders that the Museum collaborates with.
4. Leveraging and developing agri-tourism by promoting this area's history as a formidable food producer in the recent past – as well as the Parksville Museum's robust relationship with local food producers and agricultural organizations.

We will gauge the success of the project by continuing to keep track of our visitor admission numbers, as well as website analytics that will show us the amount of unique hits to our site and locations of our online visitors. Additionally we will remain in constant contact with our community partners that will be featured on our digital media platforms to monitor increases in patronage or sales that have been gained through reaching a wider audience. We will also continue to develop local community partnerships so that we can share more of our community's artist and cultural resources with our visitor.

Other Outcomes

One of the best aspects of this project is that it has been developed to accommodate constant growth to the online portal contributing to job growth locally. This project will have ongoing and steadily increasing economic impact as we introduce visitors to more of our community's diverse heritage and cultural resources through the Digital Heritage Exhibition portal. In 2016 the Parksville Museum welcomed approximately 12,000 visitors to the museum, and project an increase of approximately 15% in 2017, based on previous year's growth. This project will help us exceed that projected increase and encourage more visitors to visit all of the cultural resources our Region has to offer.

Ultimately the Museum's Digital Heritage Exhibition will showcase our Region's history, expand our audience, and promote contemporary local organizations, artists, and food producers that are thematically appropriate.

This will be an important resource for visitors to the Region as it a destination for residents and visitors to learn more about local cultural heritage thereby strengthening our local economy in SD 69.

Once the program is fully implemented staff will be needed to showcase the Digital Heritage Exhibition to local school as a research resource for students. Our goal is to share this resource with all RDN schools. The Digital Heritage Exhibition is socially beneficial to our Region. It provides a deeper understanding and enriches the community's knowledge of the Region's history.

This project will be of great benefit to local seniors. The online audio and video clips component of the Digital Heritage Exhibition will include Oral Histories that was produced as a part of an Oral History Project that was funded by the Government of Canada's New Horizons for Seniors Grant, in which the Museum produced four short films about the development of local communities: Nanoose Bay, Parksville, Coombs, and Errington. These short films feature seniors that have called the RDN home for most of their lives. This footage has been edited and prepared and adapted for the Digital Heritage Exhibition. These fascinating stories will be a major attraction for residents and visitors to our area next summer. We are pleased to find a unique way for our vibrant seniors' voices and memories to be heard.

We believe that the Parksville Museum Digital Heritage Exhibition will provide innumerable benefits to our local economy. By showcasing the diverse history and cultural resources of our community to a potentially global audience we can attract more tourists area and increase regional economic activity.

Northern Communities Economic Development Grant

Project: Parksville District Digital Heritage Exhibition

Detailed Budget

Item	Detail	Cost	FUNDING SOURCE
Technology Upgrade	Router and Wifi access points	\$1,624.00	
<i>Quote included</i>	Network Accessible Storage system	\$1,024.80	
	Cable Upgrade	\$1,375.00	
	IT labour	\$851.20	
Interpretive Panels	21 panels printing and UV lamination	\$424.23	
Marketing	Boosting adverting on Facebook	\$500.00	
	Subtotal	\$5,799.23	NCED
Website Configuration Support	10 Hours	\$650.00	Parksville Museum
Tablets	5 tablets for digital exhibition use	\$500.00	Local sponsors
Staff Resources - students	80 Hours	\$960.00	Heritage Canada & Services Canada
Staff Resources - permanent staff	40 hours	\$900.00	Parksville Museum
	Subtotal	\$3,010.00	
Total Project Cost		\$8,809.23	



Wallpepper Designs

PO Box 272
Coombs BC V0R 1M0
250-586-5559
pepperme@shaw.ca
wallpepper.ca
GST Registration No.: 855030367RT0001

ESTIMATE

ADDRESS
parksville museum

ESTIMATE # 1495
DATE 22-04-2016
EXPIRATION DATE 22-06-2016

ACTIVITY	QTY	RATE	TAX	AMOUNT
17" X 11" full colour printed vinyl with uv overlamine alupanel sign	15	14.77	GST/PS T BC	221.55
8 1/2" X 11" full colour printed vinyl with uv overlamine alupanel sign	4	7.38	GST/PS T BC	29.52
30" X 40" full colour printed vinyl with uv overlamine alupanel sign	2	86.58	GST/PS T BC	173.16

This quote is based on the parameters provided by the customer, any changes to the quantity, size, material etc. may incur a price change. all spelling, corrections etc. are no longer the responsibility of Wallpepper Designs after art/layout proof has been approved by the customer.

SUBTOTAL	424.23
GST @ 5%	21.22
PST (BC) @ 7%	29.70
TOTAL	CAD 475.15

Accepted By

Accepted Date

Boost Post

- People who like your Page and their friends [?]
- People you choose through targeting [?]

Digital Exhibition & Tour Audience ▼

[Edit Audience](#) | [Create New Audience](#)

Location:

Canada

Age:

18-65+

BUDGET AND DURATION

Total budget ⓘ

\$500.00 ▼

Estimated people reached ⓘ

32,000-84,000 people

of 12,000,000


Refine your audience or add budget to reach more of the people who matter to you.

Duration ⓘ

1 day

7 days

14 days

Run this advert until  7 May 2016

You will spend **\$35.71** per day. This advert will run for **14 days**, ending on 7 May 2016.

PAYING FOR YOUR ADVERT



[Terms & Conditions](#) | [Help Centre](#)

Quote

Jeff Shields

14-161 Horne Lake Rd
Qualicum Beach BC V9K 1T9
250-757-8003
jeffshields77@gmail.com

Date: 15 Apr 2016
Quote No.: 10001
Salesperson: Jeff

Bill To:

Parksville Museum
1245 East Island Highway
Parksville, BC V9P 2E5

Ship To:

1245 East Island Highway
Parksville, BC V9P 2E5

Qty	Item	Description	Unit Price	Total
10	web	Web Services - create module for Kiosks for each building	\$65.00	\$650.00

Total Amt \$650.00

The module will allow each building to have it's own page with embedded youtube video, and will be editable by museum staff

This quote is valid for 120 days.

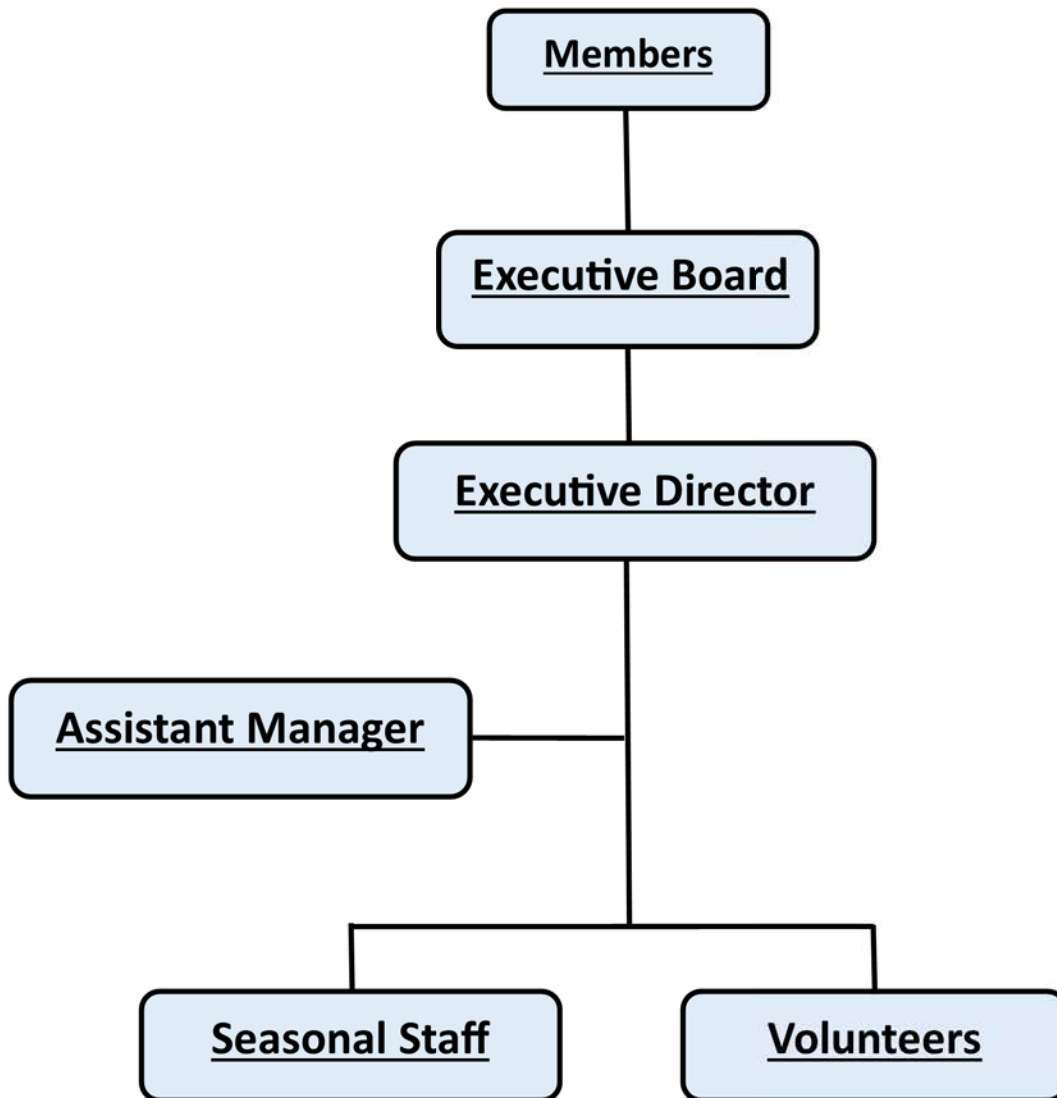
Please contact us for more information about payment options.

Thank you for your business.

Parksville & District Historical Society

Organizational Chart

October 2016



Appendix 6:

Northern Community Economic Development Program

Application Summary

Regional District of Nanaimo: Northern Community Economic Development Program

Project List: 2012-Present

2012

SPRING

Applicant	Project Title	Amount Requested	Amount Received	Benefitting Areas						Summary Report			
				E	F	G	H	Q	P	Y	N	N/A	
Oceanside Community Arts Council	2012 Artist Studio Guide for Parksville/ Qualicum Beach Area	\$ 5,000.00	Deferred to Fall	✓	✓	✓	✓	✓	✓				✓
Parksville and District Chamber of Commerce	Oceanside Initiatives – Community Economic Development Assessment	\$ 9,450.00	\$ 9,450.00	✓	✓	✓	✓	✓	✓	✓			
Qualicum Beach Chamber of Commerce	Commerce Ambassador Program	\$ 14,250.00	\$ 7,500.00					✓		✓			
Town of Qualicum Beach	Qualicum Beach Airport -Fuel Spill Containment at Aircraft Refuelling Pumps	\$ 15,000.00	\$ 15,000.00					✓		✓			
Spring 2012 Sub-total		\$ 43,700.00	\$ 31,950.00										
FALL 2012				E	F	G	H	Q	P				
Mid-Island Bluegrass Society	Mid-Island Bluegrass Festival 2013	\$ 8,000.00	Denied (RDN paid for electrical upgrade out of operational budget)										
Oceanside Community Arts Council	Marketing the Arts in Oceanside	\$ 5,000.00	Denied	✓	✓	✓	✓	✓	✓				
Lighthouse Country Business Association	Lighthouse Country Village Signs	\$ 5,000.00	Deferred until conclusion of PQBTA re- branding				✓						
North Island Wildlife Recovery Centre	Public Picnic and Rest Area	\$ 14,112.00	Denied		✓								
Qualicum Beach Historical and Museum Society	Museum Analysis/ Feasibility Study for Proposed Expansion	\$ 8,000.00	Denied	✓	✓	✓	✓	✓	✓				
Qualicum Beach Chamber of Commerce	Commerce Ambassador Program (Phase II)	\$ 6,750.00	Deferred to Spring 2013	✓	✓	✓	✓	✓	✓				
Lighthouse Country Business Association	LCBA Trade Show	\$ 3,000.00	\$ 3,000.00				✓						
FALL 2012 Sub-Total		\$ 49,862.00	\$ 3,000.00										
2012 Grand Total			\$ 34,950.00										

2013

SPRING

Applicant	Project Title	Amount Requested	Amount Received	Benefitting Areas					
				E	F	G	H	Q	P
Arrowsmith Agricultural Association	Coombs Centennial Fair Celebration	\$ 3,000.00	\$ 3,000.00	✓	✓	✓	✓	✓	✓
Innovation Island Technology Association	Digital Qualicum	\$ 5,000.00	\$ 4,000.00					✓	✓

Lighthouse Country Business Association	Lighthouse Country Village Signs	\$	5,000.00	\$	5,000.00				✓		
Nanoose Community Services	Nanoose Community Signage Program	\$	19,000.00	\$	5,000.00	✓					
Oceanside Community Arts Council	MacMillan Arts Centre Centennial Project	\$	5,000.00	\$	5,000.00	✓	✓	✓	✓	✓	✓
Town of Qualicum Beach	Qualicum Beach Airport – Communications Upgrade	\$	15,000.00	\$	15,000.00					✓	
Oceanside Community Arts Council	Oceanside Community Arts Festival	\$	3,250.00		Denied	✓	✓	✓	✓	✓	✓
Downtown Parksville Business Association	Of Course Parksville Downtown has free Wi-Fi	\$	9,000.00		Denied						✓
Resort Drive Events	Party on the Drive	\$	4,300.00		Denied						✓
SunPump Heating Institute	SunPump Industry Launch	\$	13,735.00		Denied	✓	✓	✓	✓	✓	✓
Spring 2013 Sub-Total		\$	82,285.00	\$	37,000.00						
FALL						E	F	G	H	Q	P
Parksville and District Chamber of Commerce	Oceanside Initiatives – Community Information/ Business Attraction Marketing Strategy	\$	10,000.00	\$	10,000.00	✓	✓	✓	✓	✓	✓
Qualicum Beach Chamber of Commerce	Digital Arts Studio Pilot Project	\$	7,500.00	\$	5,000.00	✓	✓	✓	✓	✓	✓
North Island Wildlife Recovery Association	Gazebo	\$	10,000.00		Denied				✓		
Fall 2013 Sub-Total		\$	27,500.00	\$	15,000.00						
2013 Grand Total				\$	52,000.00						

2014

SPRING

Applicant	Project Title	Amount Requested	Amount Received	Benefitting Areas							
				E	F	G	H	Q	P		
Oceanside Community Arts Council	Youth Music Drop-In Program and Business of Music	\$	5,000.00	Denied	✓	✓	✓	✓	✓	✓	
Vancouver Island North Film Commission	Building Capacity to Attract the Film and Media Industry	\$	10,000.00	\$	10,000.00	✓	✓	✓	✓	✓	
For the Love of Parrots Refuge Society	The Lavender Cottage	\$	12,005.00	Denied		✓					
Parksville Curling Club	Roof Repair of Curling Rink	\$	15,000.00	Denied						✓	
Innovation Island Technology Association	Start-up 101 – Training Seminar	\$	5,000.00	\$	5,000.00					✓	✓
Arrowsmith Agricultural Association	Arrowsmith Recreation Hall: Septic System	\$	15,000.00	Denied		✓					
Parksville Qualicum Beach Tourism			\$	10,000.00	Paid through CWF						

Association	Regional Mobile Trail and Tour	\$	15,000.00	pending partnership funding (paid in March 2015)	✓	✓	✓	✓	✓	✓
Spring 2014 Sub-Total		\$	77,005.00	\$	25,000.00					
FALL					E	F	G	H	Q	P
Central Vancouver Island Job Opportunities Building Society	BladeRunners' pilot youth employment program for RDN North	\$	9,889.75	\$	9,889.75	✓	✓		✓	✓
Parksville Downtown Business Association	FUNicular for Downtown Parksville (Feasibility Study)	\$	7,500.00		Denied					✓
CycloTourismBC	CycloTourism Regional Engagement Program for Businesses	\$	15,000.00		Denied	✓	✓	✓	✓	✓
Parksville Curling Club	2014 Junior Curling Championships	\$	3,500.00		Denied					✓
Lighthouse Country Business Association	LCBA - Website	\$	4,000.00	\$	2,000.00			✓		
Fall 2014 Sub-Total		\$	39,889.75	\$	11,889.75					
2014 SUM				\$	36,889.75					

2015

Spring

Applicant	Project Title	Amount Requested	Amount Received	Benefitting Areas							
				E	F	G	H	Q	P		
Coombs Farmers Institute	Farmers Feed Families	\$	4,000.00	\$	4,000.00	✓	✓	✓	✓	✓	✓
Central Vancouver Island Job Opportunities Building Society	BladeRunners' youth employment program Construction Sector	\$	10,000.00	\$	10,000.00	✓	✓	✓	✓	✓	✓
Oceanside Women's Business Network	Beehive Networking Event	\$	2,500.00	\$	2,000.00	✓	✓	✓	✓	✓	✓
Parksville and District Chamber of Commerce	Regional Business Walks	\$	10,000.00	\$	5,000.00	✓	✓	✓	✓	✓	✓
											pending partnership funding (paid in November 2015)
Town of Qualicum Beach	Qualicum Beach Airport Business Plan	\$	15,000.00	\$	15,000.00					✓	
Qualicum Beach Chamber of Commerce	Economic Impact of Summer Events (Study)	\$	6,371.51	\$	6,371.51					✓	
Spring 2015 Sub-Total		\$	47,871.51	\$	42,371.51						
Fall 2015					E	F	G	H	Q	P	
Qualicum Beach Community, Education and Wellness Society	Vision 2020 Market Development Roadmap	\$	6,000.00	\$	6,000.00	✓	✓	✓	✓	✓	✓
Qualicum Beach Downtown Business Association	Website and Mobile Responsive Design Project		5510.25		5510.25					✓	
Fall 2015 Sub-Total		\$	11,510.25	\$	11,510.25						
2015 Grand Total				\$	53,881.76						

2016

Spring									
Applicant	Project Title	Amount Requested	Amount Received	Benefitting Areas					
				E	F	G	H	Q	P
Central Vancouver Island Job Opportunities Building Society	BladeRunners' youth employment program Landscape/ Construction Sector	\$ 10,000.00	\$ 10,000.00	✓	✓	✓	✓	✓	✓
Coombs Farmers Institute	Mid-Island Growers Guide	\$ 6,500.00	\$ 6,500.00	✓	✓	✓	✓	✓	✓
Parksville and District Historical Society	Parksville Museum Digital Exhibition and Tour	\$ 6,284.02	Denied	✓	✓	✓	✓		✓
Island North Film Commission	Film Sector Development	\$ 8,400.00	\$ 8,400.00	✓	✓	✓	✓	✓	✓
Oceanside Community Ars Council	Tidal Treasures	\$ 10,500.00	\$ 5,000.00	✓	✓	✓	✓	✓	✓
Lighthouse Country Business Association	Bowser Village Service and Attraction Signage	\$ 3,000.00	\$ 3,000.00				✓		
Spring 2016 Sub-Total		\$ 44,684.02	\$ 32,900.00						
Fall 2016									
Applicant	Project Title	Amount Requested	Amount Received	Benefitting Areas					
				E	F	G	H	Q	P
Parksville and District Historical Society	Parksville Museum Heritage Building (2) Ramp Instalations	\$ 3,480.00	Pending	✓	✓	✓	✓	✓	✓
Town of Qualicum Beach	Old Fire Hall Renovation for Regional Industrial Growth	\$ 19,932.00	Pending	✓	✓	✓	✓	✓	✓
Town of Qualicum Beach	Develop Airport Land Use Design Concepts	\$ 10,000.00	Pending	✓	✓	✓	✓	✓	✓
Qualicum Beach Historical and Museum Society	Qualicum Beach Museum Powerhouse-Discovery Centre Interactive Display	\$ 4,000.00	Pending	✓	✓	✓	✓	✓	✓
Parksville and District Historical Society	Parksville Museum Digital Heritage Exhibition	\$ 5,799.23	Pending	✓	✓	✓	✓	✓	✓
Fall 2016 Sub-Total		\$ 43,211.23	\$ -						