

REGIONAL DISTRICT OF NANAIMO

NORTHERN COMMUNITY ECONOMIC DEVELOPMENT SELECT COMMITTEE

TUESDAY, MAY 12, 2015

10:00 AM

RDN OCEANSIDE PLACE

(830 Island Hwy W, Parksville)

A D D E N D U M

PAGES

LATE CORRESPONDENCE (Requires Motion)

- 2 Eugene Thomlinson, Assistant Professor, School of Tourism and Hospitality Management
– Royal Roads University, re: Qualicum Beach Chamber of Commerce, re: Economic
Impact of Summer Events – A Study

Eugene Thomlinson, Ph.D
Assistant Professor
School of Tourism and Hospitality Management
Royal Roads University

May 6, 2015

Qualicum Beach Chamber of Commerce
Qualicum Beach

Dear Chamber of Commerce,

I am writing this letter in support of Evelyn Clark and her application for an RDN grant to examine the impacts of summertime events. This information would be critical for improving the value of these events for Qualicum Beach.

My involvement would be as a Masters student supervisor who will be assisting in the project development, implementation, and analysis of the data. The School of Tourism and Hospitality Management at Royal Roads University offers a Masters in Tourism Management program. Students are required to complete a consulting project in order to graduate and one of the students will be working with Evelyn Clark on the Qualicum Beach event assessment. The student will be closely monitored and assisted by myself and two other university instructors to ensure that the research is conducted following sound and practical processes.

If there are any questions regarding the involvement of Royal Roads University or anything that we can provide to help with Evelyn's bid for the grant, please let me know.

Thank you,

Eugene Thomlinson
Eugene.1thomlinson@royalroads.ca
1-250-391-2600 ext. 4868